



City of Lakewood Drive Time ...
Lakewood, Washington
Ring: 1 mile radius

Latitude: 47.16181
Longitude: -122.51451

Demographic Summary	2010	2015
Population	11,638	12,066
Households	5,015	5,233
Families	2,993	3,094
Median Age	36.5	36.9
Median Household Income	\$46,839	\$53,145

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	80	\$53,550.23	\$268,554,412	100.0%
Food	83	\$6,359.78	\$31,894,283	11.9%
Food at Home	82	\$3,687.81	\$18,494,348	6.9%
Food Away from Home	83	\$2,671.97	\$13,399,934	5.0%
Alcoholic Beverages	87	\$495.54	\$2,485,151	0.9%
Housing	82	\$16,742.50	\$83,963,653	31.3%
Shelter	83	\$13,102.74	\$65,710,243	24.5%
Utilities, Fuel and Public Services	80	\$3,639.76	\$18,253,410	6.8%
Household Operations	77	\$1,207.85	\$6,057,390	2.3%
Housekeeping Supplies	80	\$562.49	\$2,820,874	1.1%
Household Furnishings and Equipment	70	\$1,431.04	\$7,176,684	2.7%
Apparel and Services	58	\$1,394.29	\$6,992,356	2.6%
Transportation	80	\$8,081.08	\$40,526,636	15.1%
Travel	79	\$1,489.13	\$7,468,010	2.8%
Health Care	78	\$2,891.02	\$14,498,481	5.4%
Entertainment and Recreation	80	\$2,585.00	\$12,963,784	4.8%
Personal Care Products & Services	82	\$571.78	\$2,867,493	1.1%
Education	83	\$1,012.00	\$5,075,161	1.9%
Smoking Products	84	\$358.82	\$1,799,474	0.7%
Miscellaneous ¹	79	\$926.54	\$4,646,612	1.7%
Support Payments/Cash Contributions/Gifts in Kind	80	\$1,958.96	\$9,824,200	3.7%
Life/Other Insurance	74	\$307.05	\$1,539,878	0.6%
Pensions and Social Security	79	\$5,175.33	\$25,954,288	9.7%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



City of Lakewood Drive Time ...
 Lakewood, Washington
 Ring: 3 miles radius

Latitude: 47.16181
 Longitude: -122.51451

Demographic Summary	2010	2015
Population	86,182	87,697
Households	34,911	35,650
Families	22,031	22,291
Median Age	33.2	33.7
Median Household Income	\$46,482	\$53,509

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	80	\$53,492.91	\$1,867,491,048	100.0%
Food	83	\$6,388.17	\$223,017,487	11.9%
Food at Home	83	\$3,701.80	\$129,233,418	6.9%
Food Away from Home	83	\$2,686.38	\$93,784,069	5.0%
Alcoholic Beverages	87	\$496.61	\$17,337,266	0.9%
Housing	82	\$16,707.72	\$583,283,056	31.2%
Shelter	83	\$13,069.91	\$456,283,637	24.4%
Utilities, Fuel and Public Services	80	\$3,637.81	\$126,999,419	6.8%
Household Operations	76	\$1,202.31	\$41,973,931	2.2%
Housekeeping Supplies	80	\$562.52	\$19,638,023	1.1%
Household Furnishings and Equipment	69	\$1,428.07	\$49,855,320	2.7%
Apparel and Services	59	\$1,401.62	\$48,932,051	2.6%
Transportation	81	\$8,143.21	\$284,287,708	15.2%
Travel	77	\$1,465.09	\$51,147,587	2.7%
Health Care	76	\$2,841.16	\$99,187,844	5.3%
Entertainment and Recreation	80	\$2,578.47	\$90,017,066	4.8%
Personal Care Products & Services	82	\$570.28	\$19,908,927	1.1%
Education	83	\$1,016.59	\$35,490,228	1.9%
Smoking Products	85	\$364.64	\$12,730,090	0.7%
Miscellaneous ¹	79	\$920.76	\$32,144,661	1.7%
Support Payments/Cash Contributions/Gifts in Kind	79	\$1,926.24	\$67,246,963	3.6%
Life/Other Insurance	72	\$301.15	\$10,513,527	0.6%
Pensions and Social Security	79	\$5,178.29	\$180,779,312	9.7%

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Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



City of Lakewood Drive Time ...
 Lakewood, Washington
 Ring: 5 miles radius

Latitude: 47.16181
 Longitude: -122.51451

Demographic Summary	2010	2015
Population	210,238	216,222
Households	81,166	83,766
Families	52,743	54,002
Median Age	33.3	33.7
Median Household Income	\$49,595	\$56,330

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	84	\$56,260.31	\$4,566,424,351	100.0%
Food	87	\$6,655.00	\$540,159,938	11.8%
Food at Home	86	\$3,850.45	\$312,525,912	6.8%
Food Away from Home	87	\$2,804.55	\$227,634,026	5.0%
Alcoholic Beverages	91	\$518.62	\$42,094,438	0.9%
Housing	86	\$17,481.28	\$1,418,885,619	31.1%
Shelter	86	\$13,646.41	\$1,107,624,472	24.3%
Utilities, Fuel and Public Services	85	\$3,834.87	\$311,261,145	6.8%
Household Operations	81	\$1,279.50	\$103,852,258	2.3%
Housekeeping Supplies	84	\$590.96	\$47,965,571	1.1%
Household Furnishings and Equipment	73	\$1,509.32	\$122,505,068	2.7%
Apparel and Services	61	\$1,461.06	\$118,588,459	2.6%
Transportation	85	\$8,529.71	\$692,322,076	15.2%
Travel	82	\$1,560.44	\$126,654,588	2.8%
Health Care	81	\$3,033.27	\$246,198,437	5.4%
Entertainment and Recreation	85	\$2,727.72	\$221,398,238	4.8%
Personal Care Products & Services	86	\$598.49	\$48,576,905	1.1%
Education	89	\$1,089.60	\$88,438,354	1.9%
Smoking Products	88	\$378.06	\$30,685,988	0.7%
Miscellaneous ¹	83	\$968.07	\$78,574,045	1.7%
Support Payments/Cash Contributions/Gifts in Kind	83	\$2,035.43	\$165,207,715	3.6%
Life/Other Insurance	79	\$329.93	\$26,779,122	0.6%
Pensions and Social Security	84	\$5,513.85	\$447,537,528	9.8%

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