



City of Lakewood Drive Time ...
Lakewood, Washington
Ring: 1 mile radius

Latitude: 47.16181
Longitude: -122.51451

Demographic Summary	2010	2015
Population	11,638	12,066
Households	5,015	5,233
Families	2,993	3,094
Median Age	36.5	36.9
Median Household Income	\$46,839	\$53,145

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	83	\$3.94	\$19,762
Gasoline	81	\$2,265.03	\$11,359,148
Motor Oil	78	\$9.27	\$46,494
Vehicle Parts/Equipment and Accessories	81	\$45.08	\$226,099
Tire Purchase/Replacement	77	\$111.47	\$559,015
Vehicle Audio/Video Equipment and Installation	87	\$6.15	\$30,849
Vehicle Cleaning Products and Services	82	\$6.67	\$33,438
Services			
Auto Repair Service Policy	79	\$13.08	\$65,592
Membership Fees for Automobile Service Clubs	78	\$17.20	\$86,278
Global Positioning Services	74	\$1.87	\$9,365
Vehicle Air Conditioning Repair	83	\$14.60	\$73,243
Vehicle Body Work and Painting	81	\$30.94	\$155,160
Vehicle Brake Work	81	\$64.49	\$323,406
Vehicle Clutch/Transmission Repair	78	\$36.01	\$180,593
Vehicle Cooling System Repair	84	\$24.39	\$122,317
Vehicle Drive Shaft and Rear-end Repair	82	\$7.04	\$35,329
Vehicle Electrical System Repair	84	\$28.93	\$145,061
Vehicle Exhaust System Repair	83	\$11.06	\$55,469
Vehicle Front End Alignment/Wheel Balance & Rotation	80	\$14.78	\$74,137
Lube/Oil Change and Oil Filters	80	\$71.39	\$357,998
Vehicle Motor Repair/Replacement	82	\$75.68	\$379,557
Vehicle Motor Tune-up	84	\$51.77	\$259,631
Vehicle Shock Absorber Replacement	83	\$5.51	\$27,637
Vehicle Steering/Front End Repair	83	\$22.88	\$114,750
Tire Repair and Other Repair Work	82	\$53.23	\$266,957

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



City of Lakewood Drive Time ...
Lakewood, Washington
Ring: 3 miles radius

Latitude: 47.16181
Longitude: -122.51451

Demographic Summary	2010	2015
Population	86,182	87,697
Households	34,911	35,650
Families	22,031	22,291
Median Age	33.2	33.7
Median Household Income	\$46,482	\$53,509

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	85	\$4.04	\$141,093
Gasoline	82	\$2,291.48	\$79,998,029
Motor Oil	80	\$9.50	\$331,752
Vehicle Parts/Equipment and Accessories	82	\$45.61	\$1,592,338
Tire Purchase/Replacement	78	\$112.16	\$3,915,652
Vehicle Audio/Video Equipment and Installation	88	\$6.21	\$216,858
Vehicle Cleaning Products and Services	82	\$6.64	\$231,887
Services			
Auto Repair Service Policy	80	\$13.18	\$460,257
Membership Fees for Automobile Service Clubs	76	\$16.65	\$581,142
Global Positioning Services	72	\$1.83	\$63,787
Vehicle Air Conditioning Repair	82	\$14.48	\$505,553
Vehicle Body Work and Painting	80	\$30.65	\$1,070,068
Vehicle Brake Work	81	\$63.84	\$2,228,627
Vehicle Clutch/Transmission Repair	79	\$36.51	\$1,274,650
Vehicle Cooling System Repair	84	\$24.38	\$851,205
Vehicle Drive Shaft and Rear-end Repair	83	\$7.12	\$248,608
Vehicle Electrical System Repair	84	\$28.84	\$1,006,713
Vehicle Exhaust System Repair	82	\$10.96	\$382,583
Vehicle Front End Alignment/Wheel Balance & Rotation	79	\$14.72	\$513,850
Lube/Oil Change and Oil Filters	80	\$71.63	\$2,500,788
Vehicle Motor Repair/Replacement	83	\$75.94	\$2,651,227
Vehicle Motor Tune-up	83	\$51.58	\$1,800,657
Vehicle Shock Absorber Replacement	82	\$5.45	\$190,161
Vehicle Steering/Front End Repair	82	\$22.71	\$792,977
Tire Repair and Other Repair Work	81	\$52.60	\$1,836,216

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.



City of Lakewood Drive Time ...
Lakewood, Washington
Ring: 5 miles radius

Latitude: 47.16181
Longitude: -122.51451

Demographic Summary	2010	2015
Population	210,238	216,222
Households	81,166	83,766
Families	52,743	54,002
Median Age	33.3	33.7
Median Household Income	\$49,595	\$56,330

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	87	\$4.13	\$335,489
Gasoline	85	\$2,395.62	\$194,443,137
Motor Oil	83	\$9.82	\$797,026
Vehicle Parts/Equipment and Accessories	84	\$47.08	\$3,820,971
Tire Purchase/Replacement	82	\$118.15	\$9,589,596
Vehicle Audio/Video Equipment and Installation	89	\$6.30	\$511,675
Vehicle Cleaning Products and Services	85	\$6.92	\$561,660
Services			
Auto Repair Service Policy	84	\$13.84	\$1,123,019
Membership Fees for Automobile Service Clubs	81	\$17.81	\$1,445,511
Global Positioning Services	80	\$2.02	\$163,706
Vehicle Air Conditioning Repair	87	\$15.31	\$1,242,356
Vehicle Body Work and Painting	85	\$32.31	\$2,622,384
Vehicle Brake Work	86	\$67.86	\$5,508,246
Vehicle Clutch/Transmission Repair	82	\$37.84	\$3,071,154
Vehicle Cooling System Repair	87	\$25.31	\$2,054,487
Vehicle Drive Shaft and Rear-end Repair	86	\$7.44	\$603,818
Vehicle Electrical System Repair	87	\$30.16	\$2,447,948
Vehicle Exhaust System Repair	87	\$11.67	\$947,576
Vehicle Front End Alignment/Wheel Balance & Rotation	84	\$15.57	\$1,264,135
Lube/Oil Change and Oil Filters	85	\$75.81	\$6,153,401
Vehicle Motor Repair/Replacement	86	\$78.56	\$6,376,649
Vehicle Motor Tune-up	86	\$53.13	\$4,311,947
Vehicle Shock Absorber Replacement	87	\$5.78	\$469,447
Vehicle Steering/Front End Repair	87	\$23.99	\$1,947,561
Tire Repair and Other Repair Work	86	\$55.64	\$4,515,849

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.