



**Tillicum**  
**Area: 0.49 Square miles**  
**Custom Polygon**

Demographic Summary	2010	2015
Population	2,083	2,110
Households	891	908
Families	489	493
Median Age	32.1	32.1
Median Household Income	\$30,187	\$33,507

	Spending Potential Index	Average Amount Spent	Total
<b>Entertainment/Recreation Fees and Admissions</b>	48	\$299.82	\$267,139
Admission to Movies, Theater, Opera, Ballet	57	\$86.70	\$77,252
Admission to Sporting Events, excl. Trips	47	\$28.02	\$24,964
Fees for Participant Sports, excl. Trips	48	\$51.26	\$45,671
Fees for Recreational Lessons	43	\$59.21	\$52,757
Membership Fees for Social/Recreation/Civic Clubs	45	\$74.07	\$65,999
Dating Services	73	\$0.56	\$496
Rental of Video Cassettes and DVDs	66	\$27.38	\$24,392
<b>Toys &amp; Games</b>	56	\$82.01	\$73,070
Toys and Playground Equipment	56	\$79.35	\$70,699
Play Arcade Pinball/Video Games	56	\$1.05	\$933
Online Entertainment and Games	69	\$1.61	\$1,437
<b>Recreational Vehicles and Fees</b>	37	\$120.15	\$107,053
Docking and Landing Fees for Boats and Planes	38	\$2.72	\$2,425
Camp Fees	35	\$10.14	\$9,032
Purchase of RVs or Boats	37	\$103.08	\$91,847
Rental of RVs or Boats	49	\$4.21	\$3,749
<b>Sports, Recreation and Exercise Equipment</b>	40	\$73.27	\$65,282
Exercise Equipment and Gear, Game Tables	42	\$34.85	\$31,047
Bicycles	60	\$11.89	\$10,593
Camping Equipment	25	\$3.64	\$3,246
Hunting and Fishing Equipment	27	\$10.50	\$9,359
Winter Sports Equipment	50	\$3.22	\$2,866
Water Sports Equipment	37	\$2.50	\$2,228
Other Sports Equipment	51	\$4.82	\$4,291
Rental/Repair of Sports/Recreation/Exercise Equipment	46	\$1.85	\$1,652
<b>Photographic Equipment and Supplies</b>	53	\$54.52	\$48,573
Film	52	\$3.81	\$3,393
Film Processing	50	\$11.12	\$9,904
Photographic Equipment	57	\$24.61	\$21,929
Photographer Fees/Other Supplies & Equip Rental/Repair	49	\$14.98	\$13,347
<b>Reading</b>	49	\$75.45	\$67,224
Magazine/Newspaper Subscriptions	42	\$26.62	\$23,719
Magazine/Newspaper Single Copies	53	\$10.21	\$9,095
Books	53	\$38.62	\$34,410

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.  
**Source:** ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.