



TillicumThorne
Area: 0.70 Square miles
Custom Polygon

Demographic Summary	2010	2015
Population	2,107	2,135
Households	908	926
Families	498	503
Median Age	32.1	32.1
Median Household Income	\$30,091	\$33,489

	Spending Potential Index	Average Amount Spent	Total
Entertainment/Recreation Fees and Admissions	48	\$299.17	\$271,643
Admission to Movies, Theater, Opera, Ballet	57	\$86.50	\$78,544
Admission to Sporting Events, excl. Trips	47	\$27.96	\$25,388
Fees for Participant Sports, excl. Trips	48	\$51.15	\$46,441
Fees for Recreational Lessons	43	\$59.08	\$53,649
Membership Fees for Social/Recreation/Civic Clubs	45	\$73.92	\$67,117
Dating Services	73	\$0.56	\$504
Rental of Video Cassettes and DVDs	66	\$27.31	\$24,800
Toys & Games	56	\$81.82	\$74,297
Toys and Playground Equipment	56	\$79.17	\$71,888
Play Arcade Pinball/Video Games	55	\$1.04	\$948
Online Entertainment and Games	69	\$1.61	\$1,461
Recreational Vehicles and Fees	37	\$119.89	\$108,860
Docking and Landing Fees for Boats and Planes	38	\$2.72	\$2,467
Camp Fees	35	\$10.12	\$9,187
Purchase of RVs or Boats	37	\$102.86	\$93,395
Rental of RVs or Boats	49	\$4.20	\$3,811
Sports, Recreation and Exercise Equipment	40	\$73.10	\$66,379
Exercise Equipment and Gear, Game Tables	42	\$34.77	\$31,569
Bicycles	60	\$11.86	\$10,771
Camping Equipment	25	\$3.63	\$3,300
Hunting and Fishing Equipment	27	\$10.48	\$9,517
Winter Sports Equipment	50	\$3.21	\$2,913
Water Sports Equipment	37	\$2.50	\$2,266
Other Sports Equipment	51	\$4.81	\$4,364
Rental/Repair of Sports/Recreation/Exercise Equipment	46	\$1.85	\$1,679
Photographic Equipment and Supplies	53	\$54.39	\$49,390
Film	52	\$3.80	\$3,450
Film Processing	49	\$11.09	\$10,072
Photographic Equipment	57	\$24.56	\$22,296
Photographer Fees/Other Supplies & Equip Rental/Repair	48	\$14.95	\$13,572
Reading	49	\$75.29	\$68,360
Magazine/Newspaper Subscriptions	42	\$26.57	\$24,124
Magazine/Newspaper Single Copies	53	\$10.19	\$9,249
Books	53	\$38.53	\$34,987

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.
Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.