



TillicumThorne  
 Area: 0.70 Square miles  
 Custom Polygon

**Summary Demographics**

2010 Population	2,107
2010 Households	908
2010 Median Disposable Income	\$26,176
2010 Per Capita Income	\$15,936

**Industry Summary**

Industry Summary	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink (NAICS 44-45, 722)	\$13,122,245	\$27,055,366	\$-13,933,121	-34.7	28
Total Retail Trade (NAICS 44-45)	\$11,240,749	\$14,590,253	\$-3,349,504	-13.0	12
Total Food & Drink (NAICS 722)	\$1,881,496	\$12,465,113	\$-10,583,617	-73.8	16

Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers (NAICS 441)	\$2,801,593	\$1,030,399	\$1,771,194	46.2	2
Automobile Dealers (NAICS 4411)	\$2,399,177	\$343,116	\$2,056,061	75.0	1
Other Motor Vehicle Dealers (NAICS 4412)	\$169,832	\$0	\$169,832	100.0	0
Auto Parts, Accessories, and Tire Stores (NAICS 4413)	\$232,584	\$687,283	\$-454,699	-49.4	1
Furniture & Home Furnishings Stores (NAICS 442)	\$306,122	\$0	\$306,122	100.0	0
Furniture Stores (NAICS 4421)	\$225,646	\$0	\$225,646	100.0	0
Home Furnishings Stores (NAICS 4422)	\$80,476	\$0	\$80,476	100.0	0
Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$191,882	\$0	\$191,882	100.0	0
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	\$351,236	\$0	\$351,236	100.0	0
Building Material and Supplies Dealers (NAICS 4441)	\$324,025	\$0	\$324,025	100.0	0
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	\$27,211	\$0	\$27,211	100.0	0
Food & Beverage Stores (NAICS 445)	\$2,542,448	\$1,238,925	\$1,303,523	34.5	3
Grocery Stores (NAICS 4451)	\$2,365,673	\$1,238,925	\$1,126,748	31.3	3
Specialty Food Stores (NAICS 4452)	\$91,506	\$0	\$91,506	100.0	0
Beer, Wine, and Liquor Stores (NAICS 4453)	\$85,269	\$0	\$85,269	100.0	0
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$370,885	\$0	\$370,885	100.0	0
Gasoline Stations (NAICS 447/4471)	\$1,729,447	\$11,443,676	\$-9,714,229	-73.7	2
Clothing and Clothing Accessories Stores (NAICS 448)	\$412,944	\$877,253	\$-464,309	-36.0	5
Clothing Stores (NAICS 4481)	\$319,468	\$877,253	\$-557,785	-46.6	5
Shoe Stores (NAICS 4482)	\$34,240	\$0	\$34,240	100.0	0
Jewelry, Luggage, and Leather Goods Stores (NAICS 4483)	\$59,236	\$0	\$59,236	100.0	0
Sporting Goods, Hobby, Book, and Music Stores (NAICS 451)	\$147,956	\$0	\$147,956	100.0	0
Sporting Goods/Hobby/Musical Instrument Stores (NAICS 4511)	\$103,662	\$0	\$103,662	100.0	0
Book, Periodical, and Music Stores (NAICS 4512)	\$44,294	\$0	\$44,294	100.0	0

**Data Note:** Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. ESRI uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector.

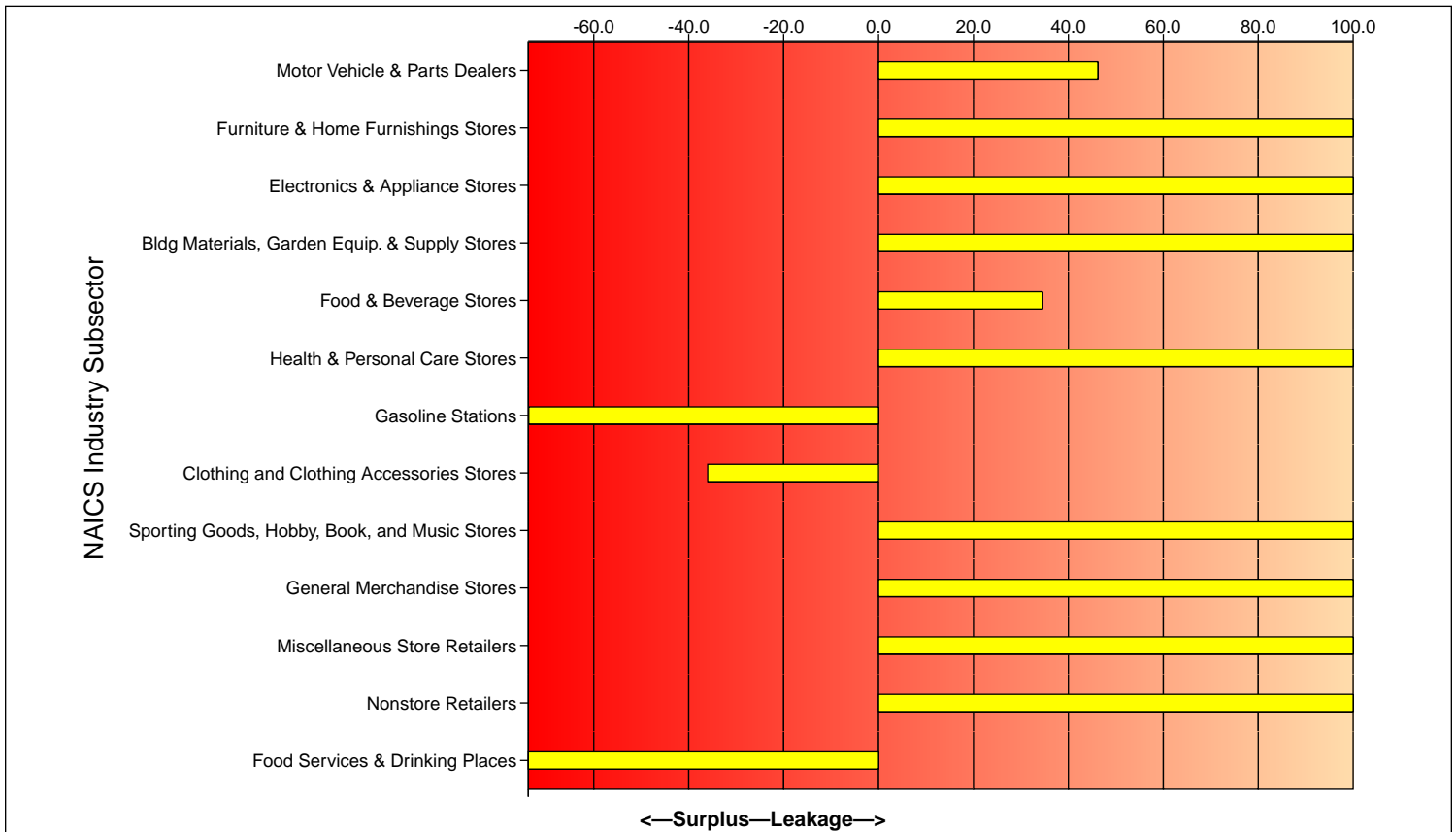
Source: ESRI and Infogroup



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Industry Group	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
General Merchandise Stores (NAICS 452)	\$1,795,448	\$0	\$1,795,448	100.0	0
Department Stores Excluding Leased Depts.(NAICS 4521)	\$1,158,600	\$0	\$1,158,600	100.0	0
Other General Merchandise Stores (NAICS 4529)	\$636,848	\$0	\$636,848	100.0	0
Miscellaneous Store Retailers (NAICS 453)	\$279,072	\$0	\$279,072	100.0	0
Florists (NAICS 4531)	\$9,683	\$0	\$9,683	100.0	0
Office Supplies, Stationery, and Gift Stores (NAICS 4532)	\$76,583	\$0	\$76,583	100.0	0
Used Merchandise Stores (NAICS 4533)	\$21,904	\$0	\$21,904	100.0	0
Other Miscellaneous Store Retailers (NAICS 4539)	\$170,902	\$0	\$170,902	100.0	0
Nonstore Retailers (NAICS 454)	\$311,716	\$0	\$311,716	100.0	0
Electronic Shopping and Mail-Order Houses (NAICS 4541)	\$216,093	\$0	\$216,093	100.0	0
Vending Machine Operators (NAICS 4542)	\$48,903	\$0	\$48,903	100.0	0
Direct Selling Establishments (NAICS 4543)	\$46,720	\$0	\$46,720	100.0	0
Food Services & Drinking Places (NAICS 722)	\$1,881,496	\$12,465,113	-\$10,583,617	-73.8	16
Full-Service Restaurants (NAICS 7221)	\$683,726	\$5,629,661	-\$4,945,935	-78.3	10
Limited-Service Eating Places (NAICS 7222)	\$1,021,456	\$4,840,009	-\$3,818,553	-65.1	5
Special Food Services (NAICS 7223)	\$68,998	\$0	\$68,998	100.0	0
Drinking Places - Alcoholic Beverages (NAICS 7224)	\$107,316	\$1,995,443	-\$1,888,127	-89.8	1

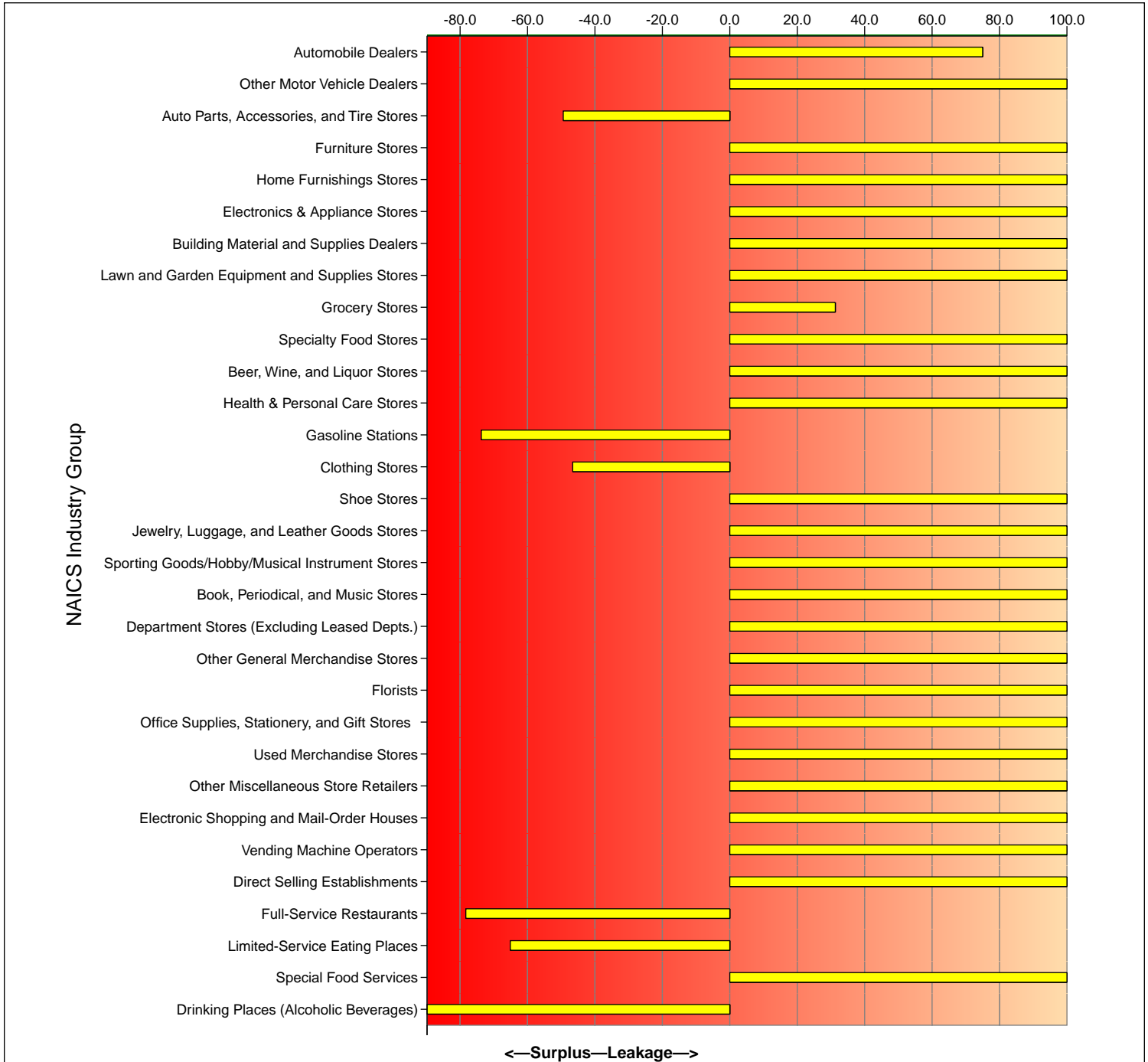
Leakage/Surplus Factor by Industry Subsector



Source: ESRI and Infogroup

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Leakage/Surplus Factor by Industry Group



Source: ESRI and Infogroup