



Woodbrook
Area: 0.55 Square miles
Custom Polygon

Demographic Summary	2010	2015
Population	2,119	2,152
Households	890	908
Families	503	508
Median Age	24.7	24.7
Median Household Income	\$24,918	\$26,341

	Spending Potential Index	Average Amount Spent	Total
Products			
Vehicle Coolant/Brake/Transmission Fluids	53	\$2.53	\$2,255
Gasoline	47	\$1,303.92	\$1,160,493
Motor Oil	48	\$5.75	\$5,119
Vehicle Parts/Equipment and Accessories	48	\$26.91	\$23,953
Tire Purchase/Replacement	42	\$60.17	\$53,555
Vehicle Audio/Video Equipment and Installation	54	\$3.84	\$3,422
Vehicle Cleaning Products and Services	45	\$3.67	\$3,263
Services			
Auto Repair Service Policy	43	\$7.06	\$6,287
Membership Fees for Automobile Service Clubs	34	\$7.45	\$6,631
Global Positioning Services	29	\$0.74	\$663
Vehicle Air Conditioning Repair	43	\$7.63	\$6,791
Vehicle Body Work and Painting	42	\$16.03	\$14,271
Vehicle Brake Work	41	\$32.28	\$28,727
Vehicle Clutch/Transmission Repair	45	\$20.92	\$18,621
Vehicle Cooling System Repair	48	\$13.92	\$12,387
Vehicle Drive Shaft and Rear-end Repair	47	\$4.02	\$3,581
Vehicle Electrical System Repair	46	\$15.94	\$14,191
Vehicle Exhaust System Repair	42	\$5.57	\$4,960
Vehicle Front End Alignment/Wheel Balance & Rotation	41	\$7.66	\$6,817
Lube/Oil Change and Oil Filters	43	\$38.54	\$34,298
Vehicle Motor Repair/Replacement	47	\$43.51	\$38,727
Vehicle Motor Tune-up	47	\$29.12	\$25,915
Vehicle Shock Absorber Replacement	43	\$2.86	\$2,546
Vehicle Steering/Front End Repair	43	\$11.92	\$10,610
Tire Repair and Other Repair Work	42	\$27.15	\$24,165

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.