



Woodbrook
Area: 0.55 Square miles
Custom Polygon

Demographic Summary	2010	2015
Population	2,119	2,152
Households	890	908
Families	503	508
Median Age	24.7	24.7
Median Household Income	\$24,918	\$26,341

	Spending Potential Index	Average	Total
Assets			
Market Value			
Checking Accounts	33	\$1,922.66	\$1,711,164
Savings Accounts	30	\$3,958.03	\$3,522,647
U.S. Savings Bonds	23	\$95.43	\$84,935
Stocks, Bonds & Mutual Funds	25	\$9,686.03	\$8,620,568
Annual Changes			
Checking Accounts	58	\$150.99	\$134,378
Savings Accounts	32	\$124.70	\$110,983
U.S. Savings Bonds	-236	\$-5.63	\$-5,013
Earnings			
Dividends, Royalties, Estates, Trusts	26	\$258.85	\$230,374
Interest from Savings Accounts or Bonds	28	\$259.00	\$230,507
Retirement Plan Contributions	33	\$452.51	\$402,737
Liabilities			
Original Mortgage Amount	37	\$7,912.10	\$7,041,767
Vehicle Loan Amount ¹	48	\$1,293.82	\$1,151,501
Amount Paid: Interest			
Home Mortgage	32	\$1,503.08	\$1,337,737
Lump Sum Home Equity Loan	27	\$34.78	\$30,955
New Car/Truck/Van Loan	41	\$86.43	\$76,924
Used Car/Truck/Van Loan	52	\$84.70	\$75,386
Amount Paid: Principal			
Home Mortgage	29	\$570.75	\$507,964
Lump Sum Home Equity Loan	25	\$42.32	\$37,666
New Car/Truck/Van Loan	39	\$438.45	\$390,218
Used Car/Truck/Van Loan	50	\$382.36	\$340,296
Checking Account and Banking Service Charges	57	\$15.89	\$14,138
Finance Charges, excluding Mortgage/Vehicle	46	\$113.31	\$100,850

Data Note: The Spending Potential Index (SPI) is household-based, and represents the asset value or amount spent for a product or service relative to a national average of 100. Annual change may be negative.

¹ **Vehicle Loan Amount** is the amount of a loan for a car, truck, van, boat, camper, motorcycle, motor scooter, or moped, excluding interest.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.