

Woodbrook
Area: 0.55 Square miles
Custom Polygon

Demographic Summary	2010	2015
Population	2,119	2,152
Households	890	908
Families	503	508
Median Household Income	\$24,918	\$26,341
Males per 100 Females	95.0	95.8
Population by Age		
Population <5 Years	13.0%	13.3%
Population 5 - 17 Years	21.6%	20.7%
Population 65+ Years	3.3%	4.0%
Median Age	24.7	24.7

	Spending Potential Index	Average Amount Spent	Total
Health Care	37	\$1,375.75	\$1,224,420
Medical Care	38	\$675.96	\$601,600
Physician Services	41	\$93.47	\$83,184
Dental Services	35	\$115.37	\$102,680
Eyecare Services	40	\$19.91	\$17,719
Lab Tests, X-Rays	40	\$22.02	\$19,602
Hospital Room and Hospital Service	46	\$62.95	\$56,022
Convalescent or Nursing Home Care	36	\$8.40	\$7,480
Other Medical Services ¹	35	\$39.49	\$35,146
Nonprescription Drugs	42	\$42.95	\$38,223
Prescription Drugs	35	\$174.29	\$155,121
Nonprescription Vitamins	42	\$23.63	\$21,035
Medicare Prescription Drug Premium	32	\$15.89	\$14,138
Eyeglasses and Contact Lenses	38	\$28.97	\$25,783
Hearing Aids	24	\$5.24	\$4,668
Medical Equipment for General Use	49	\$3.07	\$2,732
Other Medical Supplies ²	40	\$20.30	\$18,063
Health Insurance	36	\$699.80	\$622,820
Blue Cross/Blue Shield	35	\$194.74	\$173,318
Commercial Health Insurance	40	\$150.15	\$133,636
Health Maintenance Organization	43	\$143.95	\$128,118
Medicare Payments	32	\$132.57	\$117,986
Long Term Care Insurance	29	\$24.38	\$21,698
Other Health Insurance ³	32	\$54.00	\$48,064

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Other Medical Services** includes Services by Medical Professionals other than Physicians, Nursing Services, Therapeutic Treatments, Blood Donation, Ambulance, Emergency Room, and Outpatient Hospital Services.

² **Other Medical Supplies** includes Topicals, Dressings, Supportive and Convalescent Medical Equipment, Rental of Medical Equipment for General Use, and Rental of Supportive and Convalescent Medical Equipment.

³ **Other Health Insurance** includes Medicare Supplements and Other Health Insurance excluding Blue Cross/Blue Shield.

Source: ESRI forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.