

CEX - Apparel Detail Comparison

Geography: ZIP - 98498 Lakewood, ZIP - 98499 Lakewood

	98498 Lakewood	98499 Lakewood
2014B Household Demographics		
Total Households	11,631	12,739
Average Household Income	\$78,238	\$56,123
Median Household Income	\$54,755	\$38,414
2014B Consumer Expenditure (Average Household Annual) Apparel		
Total Apparel	\$2,101.55	\$1,720.67
Apparel		
Womens' and Girls' Apparel	\$806.39	\$646.62
Men's and Boys' Apparel	\$597.05	\$473.63
Infant's Apparel	\$75.06	\$74.04
Footwear	\$345.20	\$311.68
Apparel Services And Accessories	\$277.82	\$214.66
Apparel: Womens'		
Womens' Coats And Jackets	\$42.06	\$34.95
Womens' Dresses	\$46.93	\$50.07
Womens' Sportcoats and Jackets	\$2.04	\$2.04
Womens' Vests And Sweaters	\$110.26	\$70.67
Womens' Shirts Tops and blouses	\$112.37	\$95.17
Womens' Skirts	\$21.37	\$12.63
Womens' Pants and Shorts	\$114.70	\$89.64
Womens' Active Sportswear	\$18.19	\$15.60
Womens' Sleepwear	\$37.79	\$31.42
Womens' Undergarments	\$30.07	\$30.96
Womens' Hosiery	\$37.10	\$25.48
Womens' Suits	\$11.15	\$7.07
Womens' Accessories	\$102.50	\$82.12
Womens' Uniforms	\$4.36	\$3.39
Womens' Costumes	\$1.15	\$1.24
Apparel: Girls'		
Girls' Coats And Jackets	\$4.16	\$3.71
Girls' Dresses Suits	\$17.25	\$14.36
Girls' Shirts/Blouses/Sweaters	\$29.89	\$23.19
Girls' Skirts, Pants and Shorts	\$11.81	\$12.75
Girls' Active Sportswear	\$20.64	\$16.44
Girls' Underwear And Sleepwear	\$14.75	\$10.98
Girls' Hosiery	\$7.09	\$6.25
Girls' Accessories	\$4.00	\$2.04
Girls' Uniforms	\$2.56	\$2.28
Girls' Costumes	\$2.08	\$2.08

Apparel: Men's

Men's Suits	\$26.26	\$20.89
Men's Sportcoats, Tailored Jackets	\$8.07	\$6.98
Men's Coats And Jackets	\$41.57	\$43.17
Men's Underwear	\$40.64	\$27.42
Men's Hosiery	\$13.17	\$12.02
Men's Nightwear	\$1.27	\$1.12
Men's Accessories	\$19.80	\$16.80
Men's Sweaters And Vests	\$55.49	\$32.65
Men's Active Sportswear	\$36.65	\$24.53
Men's Shirts	\$74.57	\$57.43
Men's Pants and Shorts	\$133.46	\$118.04
Men's Costumes	\$0.82	\$1.00
Men's Uniforms	\$2.04	\$1.96

Apparel: Boys'

Boys' Coats And Jackets	\$7.09	\$5.08
Boys' Sweaters	\$1.39	\$1.12
Boys' Shirts	\$59.02	\$33.93
Boys' Underwear	\$32.32	\$15.63
Boys' Nightwear	\$0.78	\$0.75
Boys' Hosiery	\$4.51	\$3.37
Boys' Accessories	\$6.00	\$21.30
Boys' Suits Sportscoats And Vests	\$0.63	\$0.58
Boys' Pants and Shorts	\$24.26	\$23.00
Boys' Costumes	\$1.24	\$1.12
Boys' Uniforms	\$2.16	\$1.64
Boys' Active Sportswear	\$1.09	\$0.91

Apparel: Footwear

Boys' Footwear	\$28.12	\$33.10
Girls' Footwear	\$25.00	\$20.41
Men's Footwear	\$92.76	\$103.73
Womens' Footwear	\$199.31	\$154.41

Apparel: Services & Accessories

Material For Making Clothes	\$31.64	\$18.96
Sewing Notions And Patterns	\$3.06	\$2.74
Watches	\$10.08	\$12.83
Repair of Watches and Jewelry	\$9.33	\$5.63
Jewelry	\$135.24	\$93.95
Repair And Alterations	\$6.04	\$4.91
Apparel Laundry and Dry Cleaning not Coin-Operated	\$46.64	\$32.34
Coin-Operated Laundry and Dry Cleaning	\$29.12	\$37.86

Gifts of Apparel Accessories

Gifts Of Jewelry	\$21.21	\$16.69
Gifts Of Watches	\$9.83	\$9.64

Gifts of Apparel

Gifts Of Apparel Materials And Notions	\$2.37	\$1.69
Gifts Of Boys' Apparel	\$17.17	\$13.47

Gifts Of Footwear	\$83.03	\$78.75
Gifts Of Girls' Apparel	\$56.25	\$37.56
Gifts Of Infant's Apparel	\$48.74	\$45.90
Gifts Of Men's Apparel	\$71.37	\$47.52
Gifts Of Womens' Apparel	\$85.90	\$70.43

2019 Consumer Expenditure (Average Household Annual) Apparel

Total Apparel	\$2,360.13	\$1,928.94
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Apparel

Womens' and Girls' Apparel	\$910.55	\$729.66
Men's and Boys' Apparel	\$686.59	\$546.00
Infant's Apparel	\$59.85	\$57.24
Footwear	\$359.88	\$328.06
Apparel Services And Accessories	\$343.23	\$267.94

Apparel: Womens'

Womens' Coats And Jackets	\$45.53	\$35.57
Womens' Dresses	\$47.88	\$53.93
Womens' Sportcoats and Jackets	\$2.41	\$2.45
Womens' Vests And Sweaters	\$127.12	\$78.95
Womens' Shirts Tops and blouses	\$120.26	\$100.75
Womens' Skirts	\$24.60	\$14.52
Womens' Pants and Shorts	\$127.79	\$100.84
Womens' Active Sportswear	\$19.51	\$16.51
Womens' Sleepwear	\$43.29	\$36.07
Womens' Undergarments	\$31.08	\$32.57
Womens' Hosiery	\$41.14	\$28.87
Womens' Suits	\$13.71	\$8.86
Womens' Accessories	\$112.26	\$91.04
Womens' Uniforms	\$5.03	\$4.00
Womens' Costumes	\$1.25	\$1.37

Apparel: Girls'

Girls' Coats And Jackets	\$5.16	\$4.83
Girls' Dresses Suits	\$21.53	\$17.94
Girls' Shirts/Blouses/Sweaters	\$39.15	\$31.21
Girls' Skirts, Pants and Shorts	\$14.92	\$16.46
Girls' Active Sportswear	\$26.44	\$21.32
Girls' Underwear And Sleepwear	\$19.37	\$14.61
Girls' Hosiery	\$10.14	\$8.81
Girls' Accessories	\$5.16	\$2.70
Girls' Uniforms	\$3.10	\$2.77
Girls'' Costumes	\$2.60	\$2.60

Apparel: Men's

Men's Suits	\$31.48	\$25.14
Men's Sportcoats, Tailored Jackets	\$10.14	\$9.26
Men's Coats And Jackets	\$45.42	\$49.84
Men's Underwear	\$44.27	\$29.69
Men's Hosiery	\$15.02	\$13.73

Men's Nightwear	\$1.50	\$1.28
Men's Accessories	\$22.87	\$17.16
Men's Sweaters And Vests	\$60.10	\$34.22
Men's Active Sportswear	\$45.89	\$31.73
Men's Shirts	\$83.15	\$65.93
Men's Pants and Shorts	\$159.50	\$142.80
Men's Costumes	\$0.96	\$1.14
Men's Uniforms	\$2.29	\$2.18

Apparel: Boys'

Boys' Coats And Jackets	\$7.82	\$5.79
Boys' Sweaters	\$1.51	\$1.40
Boys' Shirts	\$69.62	\$39.75
Boys' Underwear	\$39.20	\$18.82
Boys' Nightwear	\$0.89	\$0.85
Boys' Hosiery	\$5.05	\$3.71
Boys' Accessories	\$5.07	\$20.39
Boys' Suits Sportscoats And Vests	\$0.70	\$0.66
Boys' Pants and Shorts	\$25.98	\$24.76
Boys' Costumes	\$1.35	\$1.32
Boys' Uniforms	\$2.48	\$1.91
Boys' Active Sportswear	\$1.28	\$1.08

Apparel: Footwear

Boys' Footwear	\$28.55	\$34.42
Girls' Footwear	\$27.30	\$23.60
Men's Footwear	\$96.26	\$109.73
Womens' Footwear	\$207.74	\$160.30

Apparel: Services & Accessories

Material For Making Clothes	\$39.00	\$22.73
Sewing Notions And Patterns	\$3.89	\$3.41
Watches	\$11.00	\$15.22
Repair of Watches and Jewelry	\$12.39	\$7.50
Jewelry	\$171.37	\$122.31
Repair And Alterations	\$7.58	\$6.29
Apparel Laundry and Dry Cleaning not Coin-Operated	\$59.00	\$42.50
Coin-Operated Laundry and Dry Cleaning	\$30.96	\$41.40

Gifts of Apparel Accessories

Gifts Of Jewelry	\$28.03	\$20.76
Gifts Of Watches	\$6.12	\$5.91

Gifts of Apparel

Gifts Of Apparel Materials And Notions	\$1.26	\$0.96
Gifts Of Boys' Apparel	\$18.10	\$15.08
Gifts Of Footwear	\$54.04	\$50.17
Gifts Of Girls' Apparel	\$77.10	\$51.29
Gifts Of Infant's Apparel	\$28.62	\$25.96
Gifts Of Men's Apparel	\$96.10	\$55.64
Gifts Of Womens' Apparel	\$96.98	\$71.62

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