

CEX - Convenience Store Detail Comparison

Geography: ZIP - 98498 Lakewood, ZIP - 98499 Lakewood

	98498 Lakewood	98499 Lakewood
2014B Household Demographics		
Total Households	11,631	12,739
Average Household Income	\$78,238	\$56,123
Median Household Income	\$54,755	\$38,414
2014B Consumer Expenditures (Average Household Annual) Convenience Store Detail		
Alcoholic Beverages		
Alcoholic Beverages	\$522.76	\$434.25
Beer and Ale	\$156.94	\$151.87
Beer And Ale at Home	\$97.68	\$97.09
Beer And Ale away from Home	\$59.25	\$54.77
Whiskey	\$20.14	\$11.64
Other Alcoholic Beverages	\$108.31	\$97.91
Other Alcoholic Beverages at Home	\$36.43	\$34.65
Other Alcoholic Beverages away from Home	\$71.87	\$63.25
Wine	\$169.82	\$123.38
Wine at Home	\$137.84	\$95.09
Wine away From Home	\$31.98	\$28.28
Alcohol Purchased on Trips	\$67.53	\$49.45
Food: Bakery Products		
Bread And Cracker Products	\$6.13	\$5.53
Bread Other Than White	\$73.93	\$69.18
Cakes And Cupcakes	\$35.31	\$31.30
Cookies	\$55.84	\$50.78
Crackers	\$41.03	\$33.92
Doughnuts, Sweetrolls, Coffeecake	\$30.87	\$27.30
Fresh Biscuits, Rolls, Muffins	\$51.32	\$44.00
Fresh Pies, Tarts, Turnovers	\$14.55	\$14.08
Frozen & Refrig. Bakery Prod.	\$23.67	\$19.60
Food: Non-Alcoholic		
Coffee	\$58.85	\$48.10
Cola Drinks	\$56.42	\$58.49
Non Carbonated Fruit Flavor Beverages	\$28.82	\$26.01
Other Carbonated Drinks	\$71.43	\$68.37
Other Non Carbonated Beverages	\$25.41	\$19.78
Tea	\$26.14	\$27.71
Food: Snack Foods		
Potato Chips, Nuts And Other Snacks	\$179.40	\$156.62
Food: Sugar & Other Sweets		
Candy And Chewing Gum	\$112.17	\$100.29

Sugar and Other Sweets	\$168.72	\$155.91
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Personal Care Products

Cosmetics and Perfume	\$109.26	\$96.51
Deodorants and Other Personal Care Products	\$17.60	\$15.84
Oral Hygiene Products	\$56.43	\$38.42
Shaving Needs	\$7.83	\$6.91

Reading

Books not thru Book Clubs	\$72.26	\$56.07
Newspaper, Magazine by Subscription	\$54.54	\$41.81
Newspaper, Magazine Non-Subscription	\$10.00	\$7.75

Tobacco

Tobacco Products and Smoking Supplies	\$274.64	\$292.19
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Transportation:Gas & Oil

Gasoline and Motor Oil	\$2,691.86	\$2,409.75
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2019 Consumer Expenditures (Average Household Annual) Convenience Store Detail

Alcoholic Beverages

Alcoholic Beverages	\$585.39	\$478.35
Beer and Ale	\$163.52	\$151.13
Beer And Ale at Home	\$98.53	\$96.76
Beer And Ale away from Home	\$64.98	\$54.35
Whiskey	\$23.92	\$14.33
Other Alcoholic Beverages	\$121.46	\$106.67
Other Alcoholic Beverages at Home	\$40.22	\$37.52
Other Alcoholic Beverages away from Home	\$81.23	\$69.15
Wine	\$200.03	\$148.11
Wine at Home	\$163.78	\$114.85
Wine away From Home	\$36.25	\$33.25
Alcohol Purchased on Trips	\$76.46	\$58.09

Food: Bakery Products

Bread And Cracker Products	\$6.46	\$6.00
Bread Other Than White	\$84.51	\$79.56
Cakes And Cupcakes	\$39.29	\$35.46
Cookies	\$62.85	\$57.88
Crackers	\$45.09	\$37.18
Doughnuts, Sweetrolls, Coffeecake	\$34.42	\$30.48
Fresh Biscuits, Rolls, Muffins	\$57.92	\$50.17
Fresh Pies, Tarts, Turnovers	\$16.73	\$16.12
Frozen & Refrig. Bakery Prod.	\$27.30	\$23.10

Food: Non-Alcoholic

Coffee	\$71.70	\$59.13
Cola Drinks	\$61.57	\$66.76
Non Carbonated Fruit Flavor Beverages	\$31.62	\$29.46
Other Carbonated Drinks	\$78.54	\$76.46
Other Non Carbonated Beverages	\$27.37	\$21.00

Tea	\$30.21	\$32.24
Food: Snack Foods		
Potato Chips, Nuts And Other Snacks	\$187.94	\$164.22
Food: Sugar & Other Sweets		
Food: Sugar & Other Sweets		
Candy And Chewing Gum	\$130.80	\$117.54
Sugar and Other Sweets	\$197.88	\$184.53
Personal Care Products		
Cosmetics and Perfume	\$120.87	\$107.00
Deodorants and Other Personal Care Products	\$18.46	\$17.03
Oral Hygiene Products	\$66.98	\$45.67
Shaving Needs	\$8.16	\$7.56
Reading		
Books not thru Book Clubs	\$61.11	\$47.15
Newspaper, Magazine by Subscription	\$44.40	\$34.75
Newspaper, Magazine Non-Subscription	\$8.08	\$6.33
Tobacco		
Tobacco Products and Smoking Supplies	\$311.22	\$335.07
Transportation:Gas & Oil		
Gasoline and Motor Oil	\$3,371.30	\$3,037.17