

# CEX - Food and Beverage Detail Comparison



Geography: ZIP - 98498 Lakewood, ZIP - 98499 Lakewood

	98498 Lakewood	98499 Lakewood
<b>2014B Household Demographics</b>		
Total Households	11,631	12,739
Average Household Income	\$78,238	\$56,123
Median Household Income	\$54,755	\$38,414
<b>2014B Consumer Expenditure (Average Household Annual) Food &amp; Beverages Detail</b>		
<b>Food &amp; Beverages</b>		
Alcoholic Beverages	\$522.76	\$434.26
Food At Home	\$4,963.00	\$4,260.94
Food Away From Home	\$3,131.75	\$2,499.86
<b>Alcoholic Beverages</b>		
Alcoholic Beverages	\$522.76	\$434.25
Beer and Ale	\$156.94	\$151.87
Beer And Ale at Home	\$97.68	\$97.09
Beer And Ale away from Home	\$59.25	\$54.77
Whiskey	\$20.14	\$11.64
Other Alcoholic Beverages	\$108.31	\$97.91
Other Alcoholic Beverages at Home	\$36.43	\$34.65
Other Alcoholic Beverages away from Home	\$71.87	\$63.25
Wine	\$169.82	\$123.38
Wine at Home	\$137.84	\$95.09
Wine away From Home	\$31.98	\$28.28
Alcohol Purchased on Trips	\$67.53	\$49.45
<b>Food: Away From Home</b>		
Food or Board at School	\$39.10	\$23.69
Breakfast And Brunch	\$233.09	\$201.53
Catered Affairs	\$64.34	\$49.78
Dinner	\$1,136.00	\$939.47
Food on Out-Of-Town Trips	\$343.33	\$255.91
Lunch	\$1,003.13	\$772.99
Snacks And Non-Alcoholic Beverages	\$250.78	\$198.96
<b>Food: Bakery Products</b>		
Bread And Cracker Products	\$6.13	\$5.53
Bread Other Than White	\$73.93	\$69.18
Cakes And Cupcakes	\$35.31	\$31.30
Cookies	\$55.84	\$50.78
Crackers	\$41.03	\$33.92
Doughnuts, Sweetrolls, Coffeecake	\$30.87	\$27.30
Fresh Biscuits, Rolls, Muffins	\$51.32	\$44.00
Fresh Pies, Tarts, Turnovers	\$14.55	\$14.08
Frozen & Refrig. Bakery Prod.	\$23.67	\$19.60
White Bread	\$45.07	\$48.04

**Food: Cereal & Products**

Cereal	\$99.12	\$89.40
Flour	\$7.91	\$8.74
Pasta Cornmeal Oth Cereal Prods	\$44.03	\$38.68
Prepared Flour Mixes	\$15.19	\$12.94
Rice	\$30.60	\$31.35

**Food: Dairy**

Butter	\$33.90	\$27.82
Cheese	\$177.00	\$147.65
Fresh Milk and Cream	\$189.46	\$178.90
Ice Cream And Related Products	\$64.06	\$59.25
Other Dairy Products	\$63.89	\$53.71

**Food: Fats and Oils**

Fats And Oils	\$49.25	\$48.54
Margarine	\$10.73	\$10.02
Peanut Butter	\$20.64	\$18.92
Salad Dressings	\$38.46	\$32.00

**Food: Food At Home**

Baby Foods	\$15.98	\$19.78
Bakery Products	\$377.79	\$343.75
Cereal And Cereal Products	\$196.88	\$181.13
Dairy	\$528.36	\$467.36
Eggs	\$71.00	\$66.79
Fats And Oils	\$141.03	\$129.50
Fish And Seafood	\$173.58	\$137.41
Fresh Fruits	\$355.12	\$296.81
Fresh Vegetables	\$328.83	\$273.43
Frozen Meals	\$130.18	\$129.50
Meat, Poultry, Fish, Eggs and Seafood	\$959.62	\$858.53
Miscellaneous Prepared Foods	\$522.25	\$316.54
Non Alcoholic Beverages	\$367.48	\$348.89
Prepared Desserts	\$11.16	\$11.61
Prepared Salads	\$39.50	\$32.39
Canned and Dried Fruits And Vegetables	\$97.06	\$83.48
Seasonings And Condiments	\$177.44	\$149.16
Potato Chips, Nuts and Other Snacks	\$179.40	\$156.62
Soup	\$78.87	\$60.45
Sugar And Other Sweets	\$168.72	\$155.91
Vitamin Supplements	\$7.25	\$7.23

**Food: Meat**

Ground Beef	\$83.25	\$79.15
Lamb And Organ Meats	\$9.61	\$9.02
Frankfurters	\$21.96	\$21.00
Lunchmeat	\$84.89	\$73.79
Pork Chops	\$24.17	\$21.48
Fresh and Frozen Chickens	\$135.47	\$135.00

**Food: Non-Alcoholic**

Coffee	\$58.85	\$48.10
Cola Drinks	\$56.42	\$58.49
Non Carbonated Fruit Flavor Beverages	\$28.82	\$26.01
Other Carbonated Drinks	\$71.43	\$68.37
Other Non Carbonated Beverages	\$25.41	\$19.78
Tea	\$26.14	\$27.71

**Food: Processed Fruits & Vegetables**

Canned Fruits	\$17.83	\$16.85
Canned and Dried Vegetables and Juices	\$97.06	\$83.48
Frozen Fruits	\$11.63	\$8.52
Frozen Orange Juice	\$5.25	\$4.58
Frozen Vegetables	\$39.59	\$37.28

**Food: Seasonings & Condiments**

Condiments and Seasonings	\$177.44	\$149.16
Canned and Packaged Soups	\$78.87	\$60.45

**Food: Snack Foods**

Potato Chips, Nuts And Other Snacks	\$179.40	\$156.62
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**Food: Sugar & Other Sweets**

Candy And Chewing Gum	\$112.17	\$100.29
Jams, Preserves and Other Sweets	\$34.60	\$32.61
Sugar	\$16.42	\$17.66
Artificial Sweeteners	\$5.53	\$5.36

**Personal Care**

Hair Care	\$118.73	\$69.65
Personal Care Products and Services	\$782.27	\$612.69

**Personal Care Products**

Cosmetics and Perfume	\$109.26	\$96.51
Deodorants and Other Personal Care Products	\$17.60	\$15.84
Oral Hygiene Products	\$56.43	\$38.42
Shaving Needs	\$7.83	\$6.91

**Reading**

Books not thru Book Clubs	\$72.26	\$56.07
Newspaper, Magazine by Subscription	\$54.54	\$41.81
Newspaper, Magazine Non-Subscription	\$10.00	\$7.75

**Tobacco**

Tobacco Products and Smoking Supplies	\$274.64	\$292.19
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**2019 Consumer Expenditure (Average Household Annual) Food & Beverages Detail****Food & Beverages**

Alcoholic Beverages	\$585.39	\$478.35
Food At Home	\$5,532.40	\$4,808.35
Food Away From Home	\$3,559.67	\$2,829.17

**Alcoholic Beverages**

Alcoholic Beverages	\$585.39	\$478.35
Beer and Ale	\$163.52	\$151.13
Beer And Ale at Home	\$98.53	\$96.76
Beer And Ale away from Home	\$64.98	\$54.35
Whiskey	\$23.92	\$14.33
Other Alcoholic Beverages	\$121.46	\$106.67
Other Alcoholic Beverages at Home	\$40.22	\$37.52
Other Alcoholic Beverages away from Home	\$81.23	\$69.15
Wine	\$200.03	\$148.11
Wine at Home	\$163.78	\$114.85
Wine away From Home	\$36.25	\$33.25
Alcohol Purchased on Trips	\$76.46	\$58.09

**Food: Away From Home**

Food or Board at School	\$45.42	\$26.89
Breakfast And Brunch	\$258.13	\$226.96
Catered Affairs	\$76.32	\$59.21
Dinner	\$1,280.88	\$1,048.55
Food on Out-Of-Town Trips	\$393.10	\$298.81
Lunch	\$1,148.49	\$878.62
Snacks And Non-Alcoholic Beverages	\$287.91	\$225.71

**Food: Bakery Products**

Bread And Cracker Products	\$6.46	\$6.00
Bread Other Than White	\$84.51	\$79.56
Cakes And Cupcakes	\$39.29	\$35.46
Cookies	\$62.85	\$57.88
Crackers	\$45.09	\$37.18
Doughnuts, Sweetrolls, Coffeecake	\$34.42	\$30.48
Fresh Biscuits, Rolls, Muffins	\$57.92	\$50.17
Fresh Pies, Tarts, Turnovers	\$16.73	\$16.12
Frozen & Refrig. Bakery Prod.	\$27.30	\$23.10
White Bread	\$50.50	\$54.53

**Food: Cereal & Products**

Cereal	\$120.18	\$109.95
Flour	\$9.24	\$10.44
Pasta Cornmeal Oth Cereal Prods	\$55.28	\$48.02
Prepared Flour Mixes	\$18.37	\$15.97
Rice	\$36.60	\$39.82

**Food: Dairy**

Butter	\$38.21	\$32.24
Cheese	\$206.09	\$175.63
Fresh Milk and Cream	\$207.31	\$199.22
Ice Cream And Related Products	\$72.79	\$69.48
Other Dairy Products	\$74.09	\$63.54

**Food: Fats and Oils**

Fats And Oils	\$58.22	\$57.81
Margarine	\$13.44	\$11.75

Peanut Butter	\$26.28	\$23.80
Salad Dressings	\$45.77	\$39.28
<b>Food: Food At Home</b>		
Baby Foods	\$15.69	\$19.58
Bakery Products	\$425.11	\$390.56
Cereal And Cereal Products	\$239.68	\$224.21
Dairy	\$598.50	\$540.13
Eggs	\$71.65	\$68.81
Fats And Oils	\$169.34	\$156.22
Fish And Seafood	\$198.05	\$158.99
Fresh Fruits	\$384.08	\$324.98
Fresh Vegetables	\$355.97	\$296.13
Frozen Meals	\$130.28	\$131.87
Meat, Poultry, Fish, Eggs and Seafood	\$1,065.75	\$969.59
Miscellaneous Prepared Foods	\$586.23	\$356.52
Non Alcoholic Beverages	\$413.14	\$399.92
Prepared Desserts	\$11.75	\$11.76
Prepared Salads	\$41.22	\$34.21
Canned and Dried Fruits And Vegetables	\$105.06	\$91.84
Seasonings And Condiments	\$191.37	\$161.12
Potato Chips, Nuts and Other Snacks	\$187.94	\$164.22
Soup	\$83.84	\$65.32
Sugar And Other Sweets	\$197.88	\$184.53
Vitamin Supplements	\$7.49	\$7.08
<b>Food: Meat</b>		
Ground Beef	\$87.79	\$86.43
Lamb And Organ Meats	\$11.35	\$10.33
Frankfurters	\$25.12	\$24.35
Lunchmeat	\$97.06	\$84.68
Pork Chops	\$27.98	\$25.07
Fresh and Frozen Chickens	\$151.93	\$152.81
<b>Food: Non-Alcoholic</b>		
Coffee	\$71.70	\$59.13
Cola Drinks	\$61.57	\$66.76
Non Carbonated Fruit Flavor Beverages	\$31.62	\$29.46
Other Carbonated Drinks	\$78.54	\$76.46
Other Non Carbonated Beverages	\$27.37	\$21.00
Tea	\$30.21	\$32.24
<b>Food: Processed Fruits &amp; Vegetables</b>		
Canned Fruits	\$20.03	\$19.62
Canned and Dried Vegetables and Juices	\$105.06	\$91.84
Frozen Fruits	\$13.42	\$10.02
Frozen Orange Juice	\$5.62	\$5.04
Frozen Vegetables	\$45.53	\$44.18
<b>Food: Seasonings &amp; Condiments</b>		
Condiments and Seasonings	\$191.37	\$161.12
Canned and Packaged Soups	\$83.84	\$65.32

**Food: Snack Foods**

Potato Chips, Nuts And Other Snacks	\$187.94	\$164.22
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**Food: Sugar & Other Sweets**

Candy And Chewing Gum	\$130.80	\$117.54
Jams, Preserves and Other Sweets	\$41.14	\$38.81
Sugar	\$19.44	\$21.89
Artificial Sweeteners	\$6.49	\$6.29

**Personal Care**

Hair Care	\$141.43	\$81.26
Personal Care Products	\$880.44	\$691.59

**Personal Care Products**

Cosmetics and Perfume	\$120.87	\$107.00
Deodorants and Other Personal Care Products	\$18.46	\$17.03
Oral Hygiene Products	\$66.98	\$45.67
Shaving Needs	\$8.16	\$7.56

**Reading**

Books not thru Book Clubs	\$61.11	\$47.15
Newspaper, Magazine by Subscription	\$44.40	\$34.75
Newspaper, Magazine Non-Subscription	\$8.08	\$6.33

**Tobacco**

Tobacco Products and Smoking Supplies	\$311.22	\$335.07
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