

# 4<sup>th</sup> Annual SSMCP Public Forum

November 12<sup>th</sup> 7:30 am  
McChord Club



# 11/12/15 SSMCP 4<sup>th</sup> Annual Public Forum Agenda

7:30 am **Breakfast**

7:45 **Presentation of the Colors**

8:00 **Welcome** SSMCP Elected Officials Council Co-Chairs Mayor Anderson, Commissioner Romero, Executive McCarthy

8:10 **Congressional Update** Denny Heck (10<sup>th</sup> District)

8:30 **JBLM Commander Colonel Daniel Morgan**

8:50 **JBLM's Role in the Pivot to the Pacific** COL Leonard Kosinski, 62<sup>nd</sup> Air Wing Commander

9:10 **Supporting the Guard and Reserve Role in Washington's Military Presence** Col. Curt Simonson, WA National Guard, Morgan Zantua (Employer Support for Guard and Reserve (ESGR))

9:30 *Comfort Break – including signing of ESGR commitment form*

9:45 **State Updates**

**Department of Commerce Update** Kristiné Reeves, Military & Defense Sector Lead

**Legislative Panel - Military-Related Priorities for WA** Sen. Steve O'Ban, Rep. Dick Muri, Rep. Christine Kilduff, Rep. Brad Klippert, Rep. Tina Orwall

10:45 **SSMCP: Looking Back, Looking Ahead**

**SSMCP Retrospective** Doug Richardson, Pierce County Council

**JBLM Joint Land Use Study** Tiffany Speir, SSMCP Program Manager

**SSMCP Business & Community Survey Results** Tiffany Speir

11:15 **Adjourn**

11:30 **Special Event: Western Air Defense Sector Private Tour (limited to 50 people)**



# 10<sup>th</sup> Legislative District Update

Congressman Denny Heck



# Joint Base Lewis-McChord

Colonel Daniel Morgan



# JBLM's Role in the Pivot to the Pacific

Colonel Leonard Kosinski



# WA National Guard

Colonel Curt Simonson



# Employer Support for Guard and Reserve (ESGR)

Morgan Zantua

# Break



# WA Department of Commerce Military & Defense Sector Update

Kristiné Reeves



# Legislative Panel

Sen. Steve O'Ban, Rep. Dick Muri, Rep. Christine Kilduff, Rep. Brad Klippert,  
Rep. Tina Orwall



# South Sound Military & Communities Partnership Retrospective

Doug Richardson



# Recognition of Excellence

Gary Brackett

# South Sound Military & Communities Partnership Updates

Tiffany Speir

## SSMCP Mission & Vision

**SSMCP Mission:** To foster understanding, and mutual benefit by serving as the most effective point of coordination for resolution of those issues which transcend the specific interests of the military and civilian communities of the South Sound region.

**SSMCP Vision:** The SSMCP is an innovative and flexible partnership uniquely positioned to provide regional leadership to bridge military and civilian communities.

## SSMCP Core Objectives / Benchmarks:

- 1) Formalize New Methods of Regional Collaboration
- 2) Improve Access to Information
- 3) Improve Access to Existing Services
- 4) Promote JBLM as a Center of Regional Economic Significance
- 5) Improve Support for Military Families
- 6) Improve Regional Mobility

# 2015 Membership of SSMCP

## JBLM's surrounding communities

### represented on South Sound Military & Communities Partnership:

Nisqually Tribe  
Pierce County  
Thurston County  
City of DuPont  
City of Lacey  
City of Lakewood  
City of Puyallup\*  
Town of Steilacoom  
City of Tacoma  
City of Tumwater\*  
City of University Place  
City of Yelm  
Thurston Regional Planning Council

### Other members of the South Sound Military & Communities Partnership:

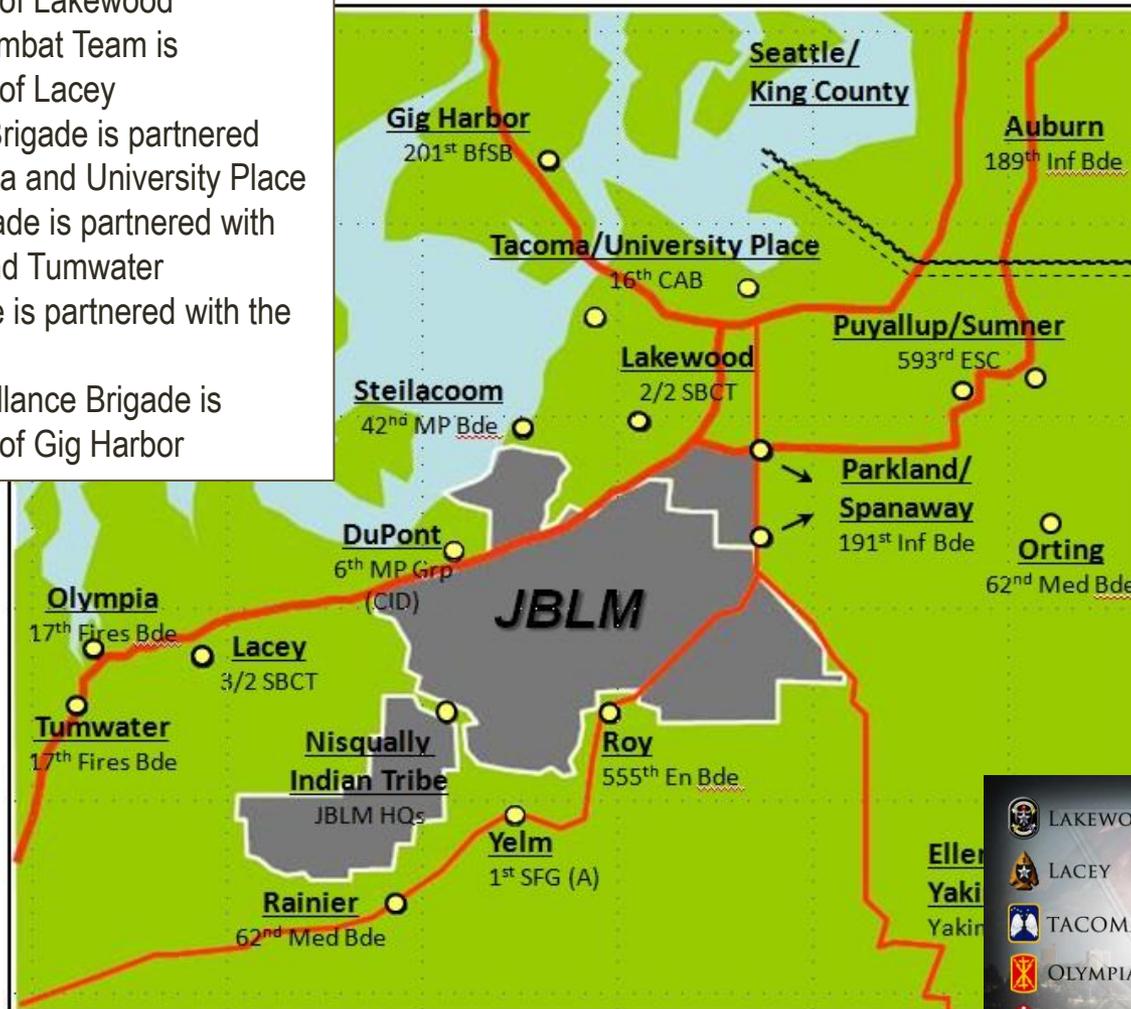
Clover Park School District\*  
Franklin Pierce School District\*  
Give an Hour\*  
Tacoma-Pierce County Assn of Realtors\*  
Tacoma-Pierce County Chamber of Commerce  
Tacoma-Pierce County Department of Health  
Puget Sound Energy\*  
United Way of Pierce County  
WA Department of Transportation  
WA Department of Veterans Affairs\*  
Workforce Central\*

*\*9 new members in last 12 months!*

# Military-Community Relations

## 2015 Community Connector Program

- 2nd Stryker Brigade Combat Team is partnered with the City of Lakewood
- 3rd Stryker Brigade Combat Team is partnered with the City of Lacey
- 16th Combat Aviation Brigade is partnered with the cities of Tacoma and University Place
- 17th Field Artillery Brigade is partnered with the cities of Olympia and Tumwater
- 555th Engineer Brigade is partnered with the City of Roy
- 201st Battlefield Surveillance Brigade is partnered with the City of Gig Harbor



# Joint Land Use Study



## State Level

### Growth Management Act RCW 36.70A.530

#### Land use development incompatible with military installation not allowed — Revision of comprehensive plans and development regulations.

- (1) Military installations are of particular importance to the economic health of the state of Washington and it is a priority of the state to protect the land surrounding our military installations from incompatible development.
- (2) Comprehensive plans, amendments to comprehensive plans, development regulations, or amendments to development regulations adopted under this section shall be adopted or amended concurrent with the scheduled update provided in RCW [36.70A.130](#), except that counties and cities identified in RCW [36.70A.130](#)(4)(a) **shall comply** with this section on or before December 1, 2005, and **shall thereafter comply** with this section on a schedule consistent with RCW [36.70A.130](#)(4).

# *2015 Joint Base Lewis-McChord Joint Land Use Study*



[www.ssmcp.org](http://www.ssmcp.org)

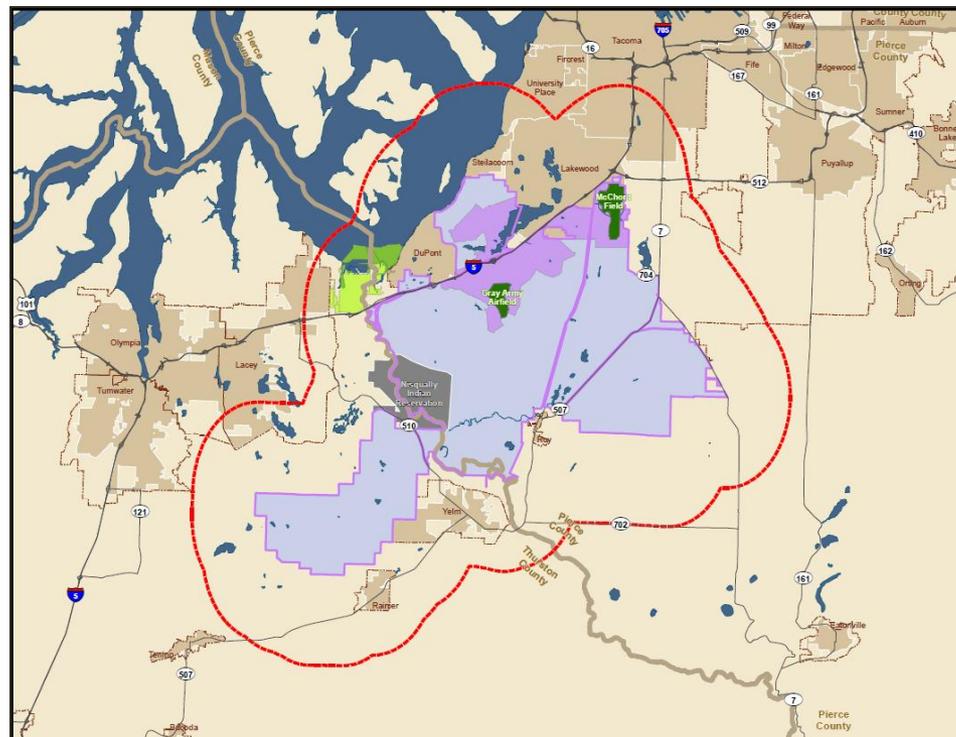
# JBLM Joint Land Use Study (JLUS)



## **Purpose:**

*The JLUS presents recommendations for consideration by local and state governments that protect the ability of the military to accomplish its vital training and operational missions presently and over the long-term while also promoting development compatible with military presence and protecting public health, safety, and welfare.*

**Study Area:** 2 miles outside of geographic boundaries of JBLM



[www.ssmcp.org](http://www.ssmcp.org)

# Joint Land Use Study



## JLUS Content:

- Executive Summary
- Existing Conditions Report (*What is the status quo?*)
- Compatibility Analysis Report (*Where are there current or potential issues affecting the base or surrounding communities, and what are they?*)
- Implementation Plan (*How to deal with identified current and potential issues productively?*)

[www.ssmcp.org](http://www.ssmcp.org)

# Joint Land Use Study



The JBLM JLUS findings are advisory in nature and are intended to convey exposure to impacts generated by military training and operations in order to inform community decisions regarding land use.

Policy recommendations are intended to be forward-looking, with a focus on preventing additional incompatible uses (e.g., preventing “upzoning”) rather than creating large areas of non-conforming uses through “downzoning.”

**Only local governments have the authority to determine allowable land uses on private lands within their jurisdiction.**

# Joint Land Use Study



A **core set of issues** were identified for detailed study based on four primary sources:

- 1992 Fort Lewis and McChord Air Force Base JLUS
- 2010 JBLM Growth Coordination Plan
- Request for Proposals (RFP) for preparing the current JLUS
- Stakeholder and public engagement feedback provided as part of the current JLUS process.

# Joint Land Use Study



## Key findings of the JLUS:

Most current land uses around JBLM do not have negative impacts on military capabilities; however, some ongoing and potential new or future areas of concern were identified through the current JLUS process.

Continued collaboration is needed between local jurisdictions and JBLM to develop and implement regional solutions to these issues, and to support the military's ability to carry out its mission requirements today and in the future.

# Joint Land Use Study



## Identified Issues

- Incompatible current land uses
- Future urban growth (planned or projected) near the installation boundaries
- Federally listed threatened and endangered prairie species and their habitat
- Noise impacts from aircraft and training operations
- Regional transportation impacts
- Recreational access to JBLM training ranges
- Continued improvement to communication among JBLM and the surrounding communities.

# Joint Land Use Study



<b>Strategy #</b>	<b>Strategy</b>
1	<b>Establish an ongoing JLUS implementation entity</b>
2	<b>Incorporate compatibility in updates of local Comprehensive Plans</b>
3	<b>Analyze local transportation impacts</b>
4	<b>Increase outreach by military partners in the community</b>
5	<b>Share information about JBLM and activities among internal and external stakeholders</b>
6	<b>Enhance system of notification and communication with public stakeholders to prevent unauthorized use and improve communications on authorized uses</b>
7	<b>Establish or strengthen notification and planning processes to increase communication between JBLM and neighboring jurisdictions</b>
8	<b>Maximize use of existing financial incentives to encourage preservation of open space and working lands</b>

# Joint Land Use Study



<b>Strategy #</b>	<b>Strategy</b>
9	Incorporate specific land use compatibility requirements into local zoning codes and ordinances
10	Incorporate considerations of aircraft safety and military operational noise into local jurisdiction planning and permitting processes.
11	Pursue additional conservation partnering opportunities through Readiness and Environmental Protection Initiative (REPI)/Army Compatible Use Buffer (ACUB), and the Sentinel Landscapes partnership
12	Expand the federal role in habitat conservation efforts
13	Promote sound attenuation building standards and/or energy efficiency practices in new buildings

# Joint Land Use Study



14	<b>Support state designations of an area of Regional Military Influence (RMI) or Area of Critical State/Local Concern and Interest</b>
15	<b>Conduct a lighting study to refine the geographic area in which a Military Lighting Overlay District may be applied based on JLUS Implementation entity and stakeholder input</b>
16	<b>Establish a process for coordination among JBLM and neighboring communities to seek ways to provide adequate rental housing for servicemembers.</b>
17	<b>Pursue federal or state funding for resolution of encroachment issues</b>
18	<b>Real estate tools - disclosures, deed restrictions, hold harmless agreements</b>
19	<b>Avoid overflight of noise sensitive areas and residential areas, when feasible</b>
20	<b>Enact or amend state-level legislation to promote land use compatibility around military installations</b>

# Joint Land Use Study



Strategy #	Strategy
21	Promote analysis of military economic impact in state-wide planning processes
22	Expand conservation banking through Thurston County.

The phasing contained in the Implementation Plan is broken down as follows:

**Near:** Less than 1 year from JLUS adoption

**Mid:** 1 to 3 years from JLUS adoption

**Long:** 3 to 5 years or longer from JLUS adoption

The order of magnitude costs are defined as follows:

**\$** - Generally requires staff time, minor budget impacts, and/or use of existing funding sources.

**\$\$** - More substantial or new funding required, such as to hire a consultant to complete a study.

**\$\$\$** - Significant and/or ongoing investment for endowments, property acquisition, or capital projects.

# Joint Land Use Study



## Next Steps:

- **Convene Implementation Committee/Advisory Group**
- **Review, prioritize (if needed) and schedule Implementation Plan recommendations**
- **Identify potential funding needs & sources**
  - Seek OEA/other funds for JLUS implementation
  - Seek OEA funds for Defense Industry Adjustment if appropriate

# *SSMCP 2015 Business & Community Survey*



[www.ssmcp.org](http://www.ssmcp.org)

# SSMCP 2015 Business & Community Survey

## Purpose

To gather data highlighting the nature of the ties and perceptions between JBLM and its surrounding communities; identify any potential conflicts or increased need in the areas of transportation, housing, land use, and employment; and evaluate the impact a draw-down in force or BRAC process would have upon the local economy and community.

Complements the JBLM Joint Land Use Study.

The Consultant has designed a survey and delivery system which SSMCP can use for future community and business surveys.

# SSMCP 2015 *Business & Community Survey* Results: Community excerpts

# SSMCP 2015 Business & Community Survey

## Community Member Survey:

Telephonic/online survey, gathering:

### **Basic Information**

Zip code

Military-connected status

Gender

Age

### **Knowledge of JBLM**

Size and Composition of Active Duty

Conservation work of installation

Public use of range lands

### **Perceptions of JBLM**

Effects of training on daily life

Effects on economy

Positive/negative impression of JBLM as community partners

Perception of community support for military in South Sound region

### **Possible ways to improve community relationships**

## 2015 Business & Community Survey results: Community

**SAMPLE:** 1524 adult residents of Pierce and Thurston Counties selected at random from households in 39 ZIP Codes near JBLM. The sample was proportional to the number of households in each ZIP Code.

**TECHNIQUE:** Multi-Mode data collection. 1024 interviews were conducted by telephone by live interviewers, including 23% on cell phones. 500 residents completed the same questionnaire online.

**MARGIN OF ERROR:** +/- 2.5% at a 95% confidence interval

**FIELD DATES:** August 31 through September 16, 2015.

# 2015 Business & Community Survey results: Community

## Jurisdiction-Specific Results:

Consolidated Business & Community	Lakewood
Greater Pierce County	Olympia
Greater Thurston County	Puyallup
Unincorporated Pierce County	Steilacoom
Unincorporated Thurston County	Tacoma
DuPont	Tumwater
Lacey	University Place
	Yelm

*Full survey results available at [www.ssmcp.org](http://www.ssmcp.org)*

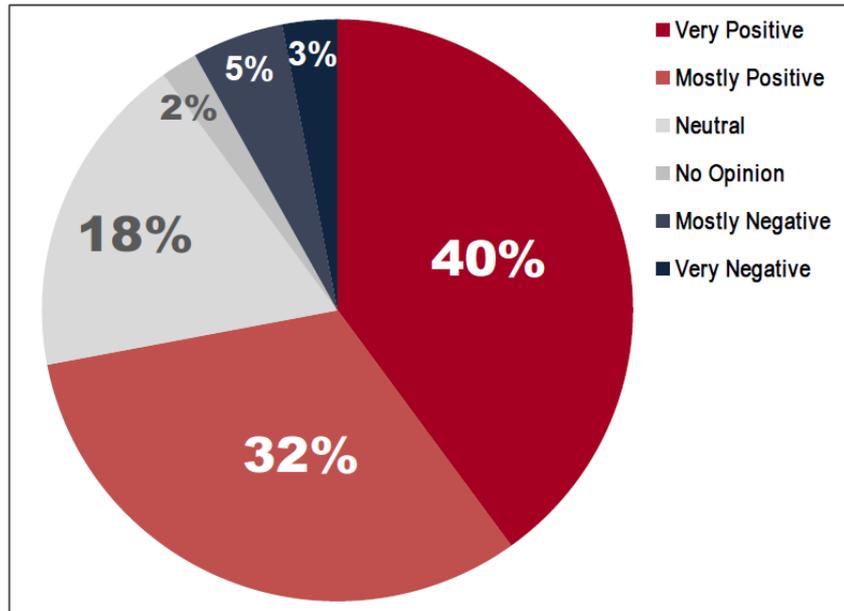
# 2015 Business & Community Survey results: Community

## Respondents' Location

<b>PIERCE (69%)</b>	<b>THURSTON (31%)</b>
2% DuPont	5% Lacey
7% Lakewood	13% Olympia
12% Puyallup	2% Tumwater
* Steilacoom	3% Yelm
26% Tacoma	6% Unincorporated Thurston Co.
4% University Place	2% Other Thurston Co.
9% Unincorporated Pierce Co.	
8% Other Pierce County	1% No Answer

# 2015 Business & Community Survey results: Community

## Having JBLM Nearby



- DoD households (49% "very positive" );
- Over age 50 (46% v. 30% of those under 50);
- Pierce County (43% "very positive" v. 33% in Thurston);
- People without college degrees (43% v. 36% of college graduates);
- Men (42% v. 38% of women).

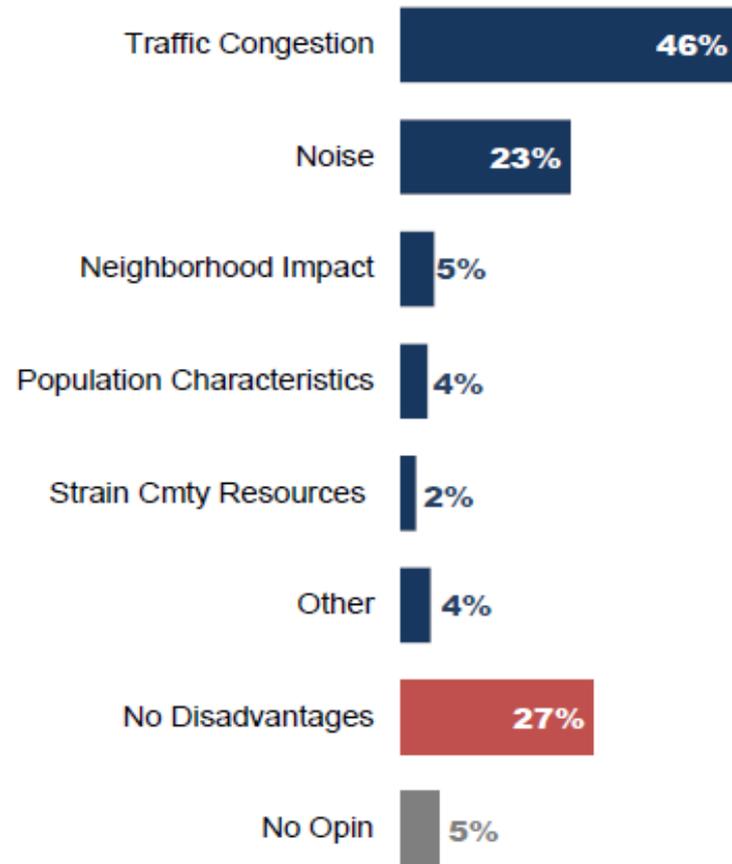
On the 5-point scale (with "very positive" = 5)

- Veteran households average = 4.27;
- DoD households average rating = 4.19;
- Those with no connection to the military or local government = 3.88.
- Local government employees = 3.67.

# 2015 Business & Community Survey results: Community

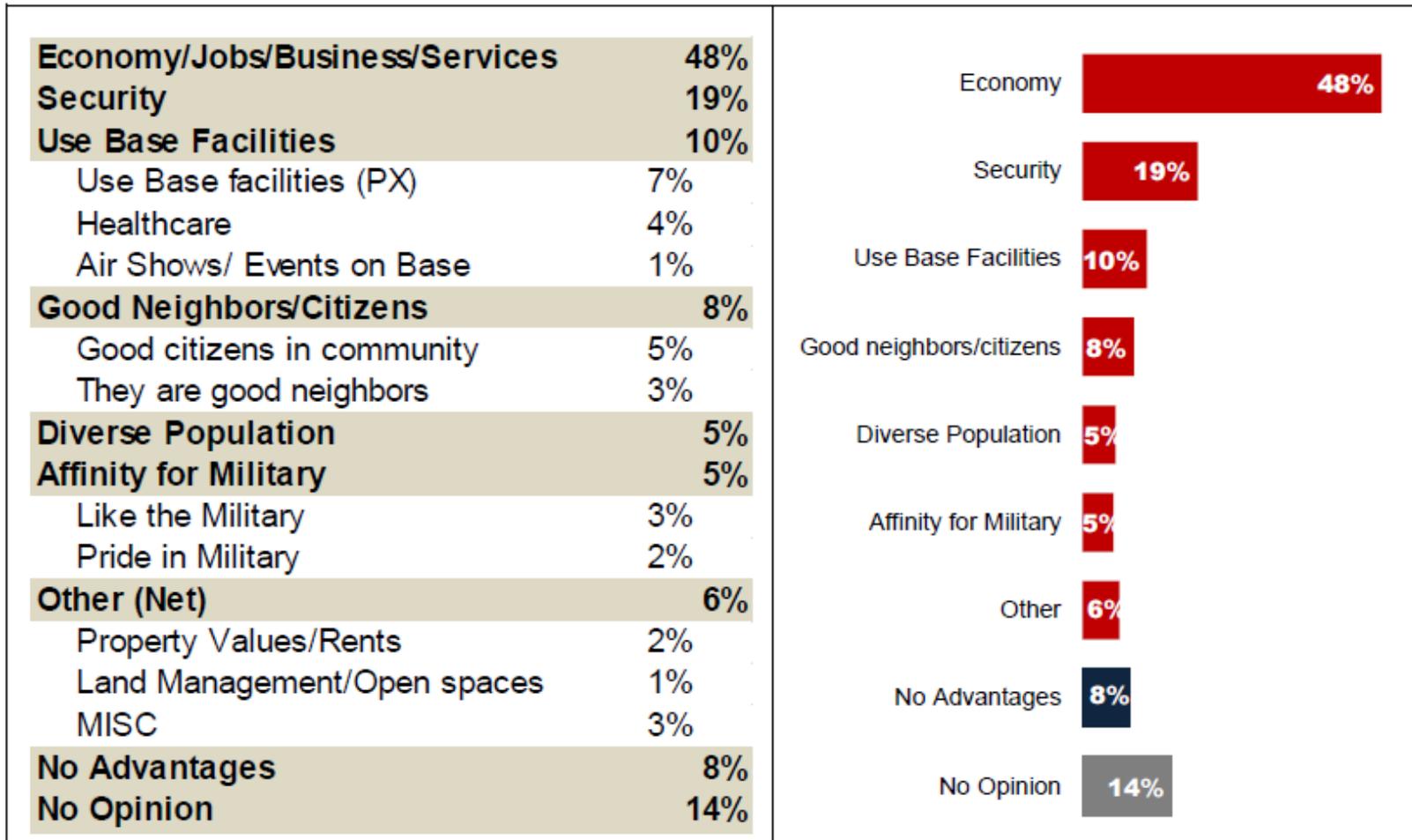
## Disadvantages of JBLM nearby

<b>Traffic Congestion</b>	<b>46%</b>
<b>Noise from Base</b>	<b>23%</b>
Noise from base (Non-specific)	10%
Military flights	9%
Firing range	6%
<b>Impact on Neighborhoods</b>	<b>5%</b>
Unruly/Bad Neighbors	2%
Crime	1%
Housing (Shortage/Prices)	1%
Impact on neighborhoods	1%
<b>Population Characteristics</b>	<b>4%</b>
Unstable, Military (transient population)	3%
Population (Type of People)	1%
<b>Strain Community Resources</b>	<b>2%</b>
Strain on Community Resources	1%
Schools	1%
Infrastructure (Roads, etc.)	1%
<b>Other</b>	<b>4%</b>
Target for Attack	2%
Misc.	2%
<b>No Disadvantages</b>	<b>27%</b>
<b>No Opinion</b>	<b>5%</b>



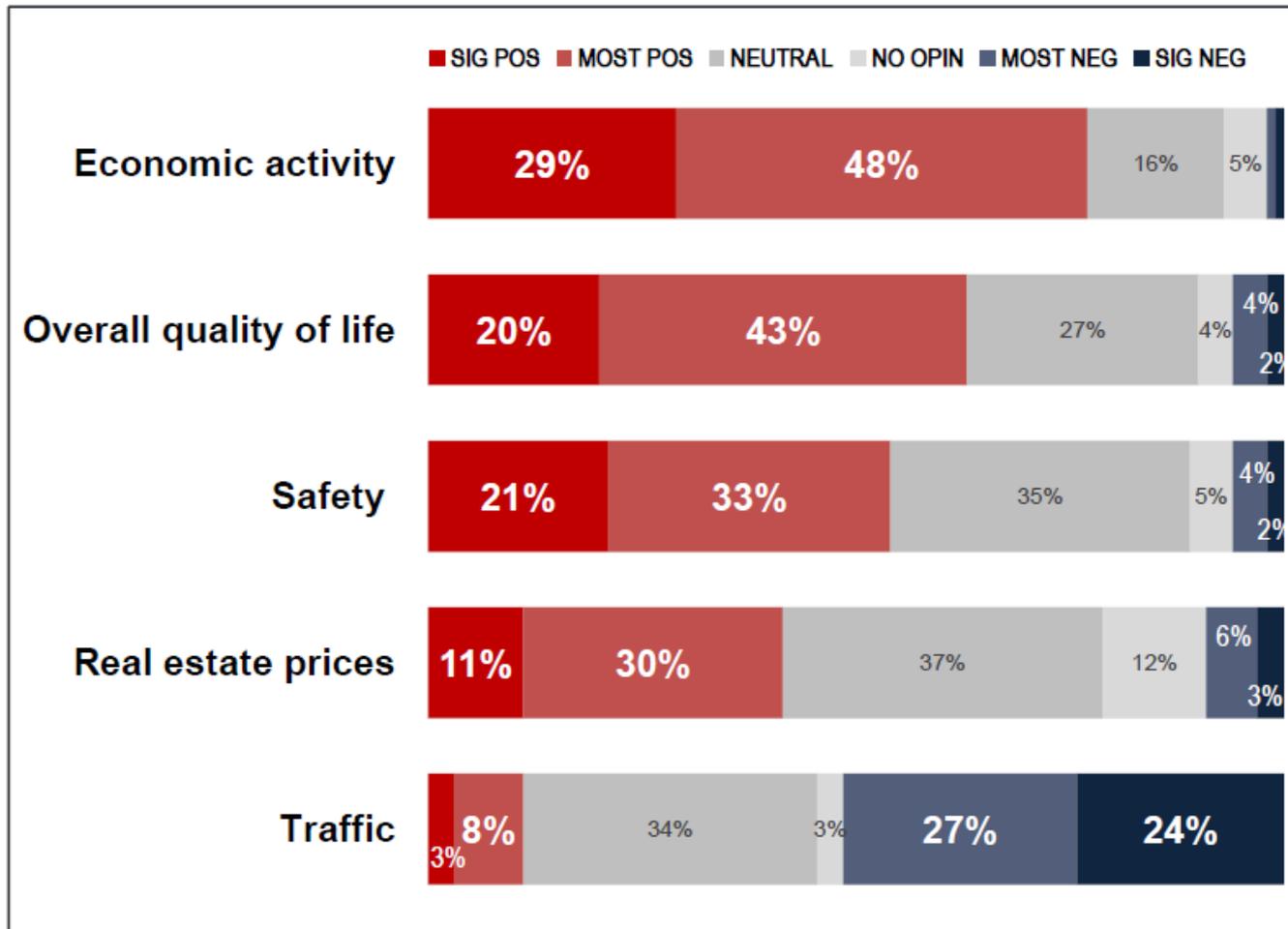
# 2015 Business & Community Survey results: Community

## Advantages of JBLM nearby



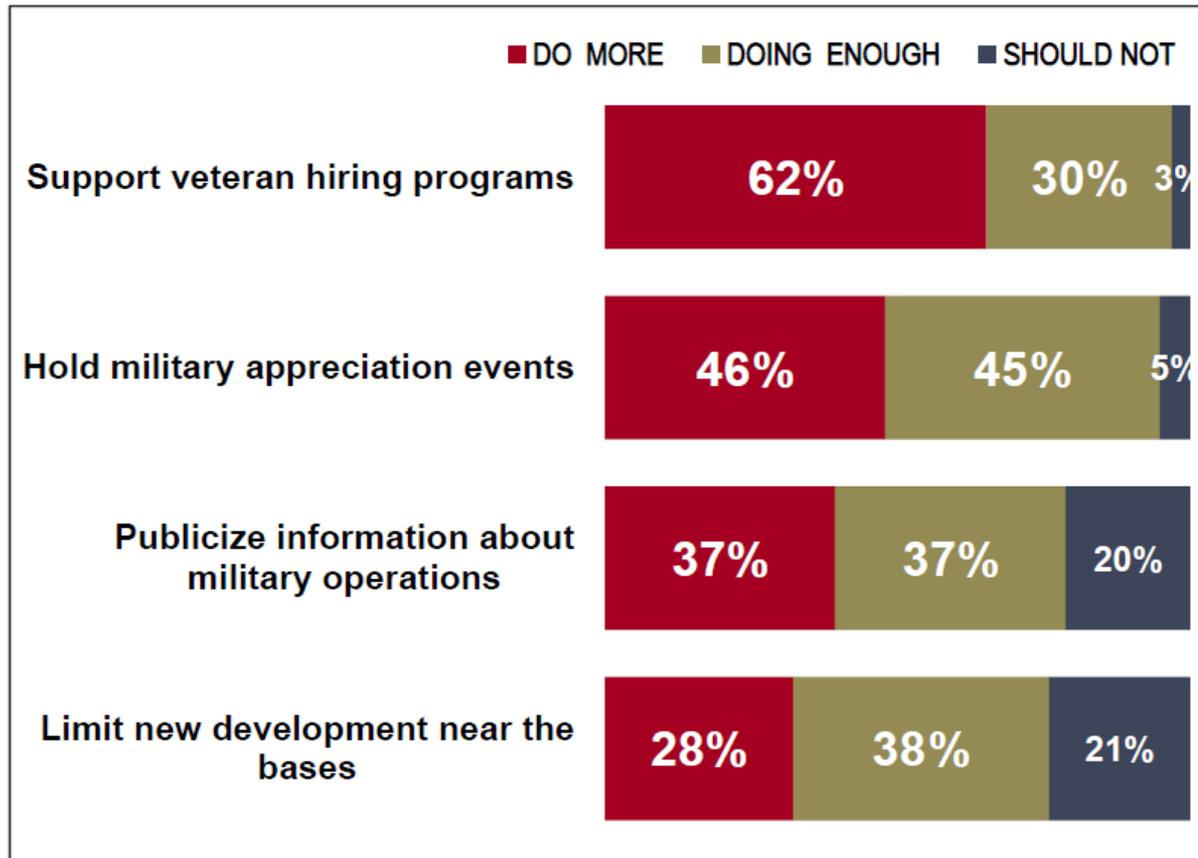
# 2015 Business & Community Survey results: Community

## Community Perception of JBLM Impacts



# 2015 Business & Community Survey results: Community

## Are Communities Doing Enough to Improve Relations with JBLM?



SSMCP 2015 *Business &  
Community Survey* Results:  
Business excerpts

# SSMCP 2015 Business & Community Survey

## **Business Survey:**

Focus on interactions and financial ties between businesses and JBLM.

This information will be used to create informed dialogue around the issue of force restructuring or downsizing, provide statistical data that can be used when applying for pertinent grants or aid for affected economic sectors, and bolster veteran transition programs, along with other uses as appropriate.

## 2015 Business & Community Survey results: Business

**SAMPLE:** 146 Business and non-profit executives in Pierce and Thurston Counties.

**TECHNIQUE:** Online survey.

**FIELD DATES:** August 17 thru September 16, 2015.

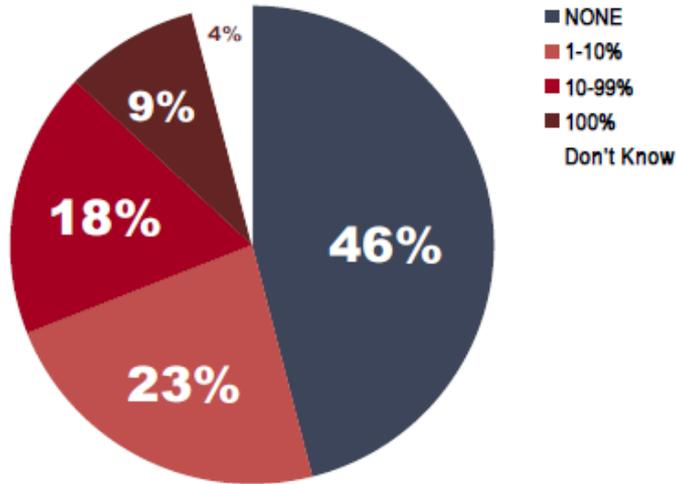
**DATA COLLECTION:** 2000 randomly-selected businesses were mailed an invitation to take the survey online. The invitation letter was on SSMCP letterhead and signed by Tiffany Speir on behalf of the SSMCP Steering Committee. An additional 850 (approx.) were invited via email from organizations they belong to or are associated with.

## 2015 Business & Community Survey results: Business

<b>COUNTY</b>	54%	Pierce
	46%	Thurston
<b>RESPONDENT</b>	56%	Owner
	34%	Exec/Manager
	10%	Other
<b>STRUCTURE</b>	64%	Independent
	6%	Chain
	6%	Franchise
	25%	Other
<b>OWNERSHIP</b>	26%	Woman-owned
	12%	Minority-owned
	25%	Veteran-owned
	3%	Active Duty Spouse
	1%	Reserve or Natl Guard
<b>SIZE:</b>	64%	1-9 Employees
	16%	10-24
	10%	25-49
	8%	50-99
	2%	100+ Employees
<b>YRS IN BUSINESS</b>	17%	0-5 years
	20%	6-10
	63%	10+ Years

# 2015 Business & Community Survey results: Business

## Do you employ veterans?



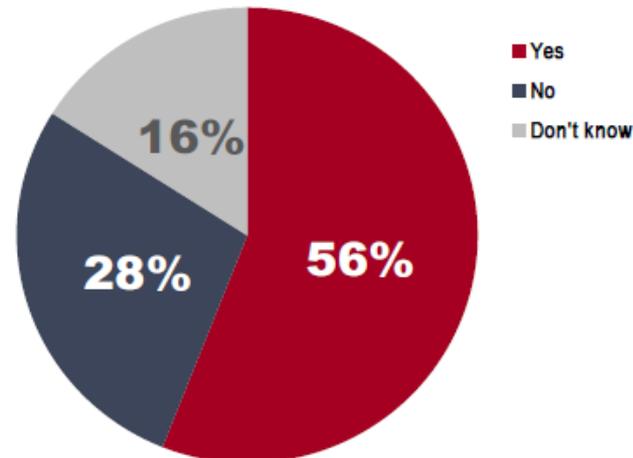
## Half of Enterprises Employ Veterans

- For nearly 1 in 3 (27%), more than 10% of their employees were veterans.

## More Than Half of Enterprises Employing Veterans Report Having a Veteran Hiring Preference

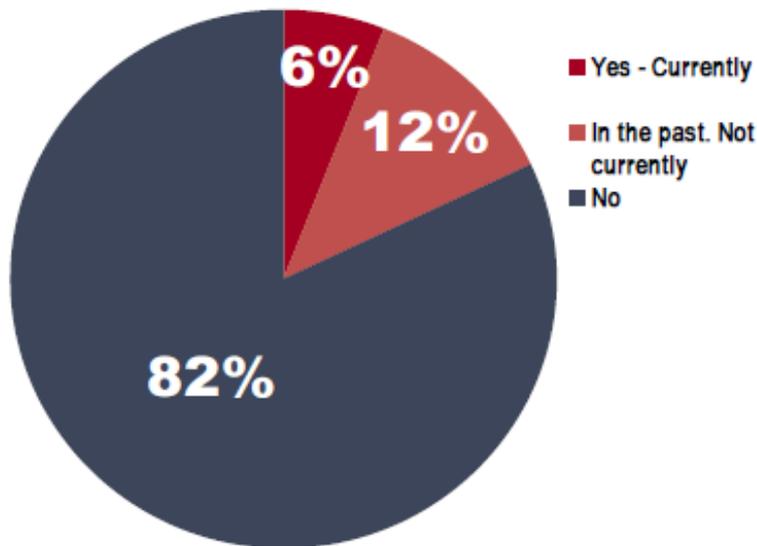
- 45% of those with fewer than 10% veteran employees, and
- 66% of those with more than 10%.

## Do you have a veteran hiring preference?



## 2015 Business & Community Survey results: Business

Do you have contracts with to provide goods or services to Joint Base Lewis McChord?



**1 in 5 Responding Businesses have had JBLM Contracts (18%).**

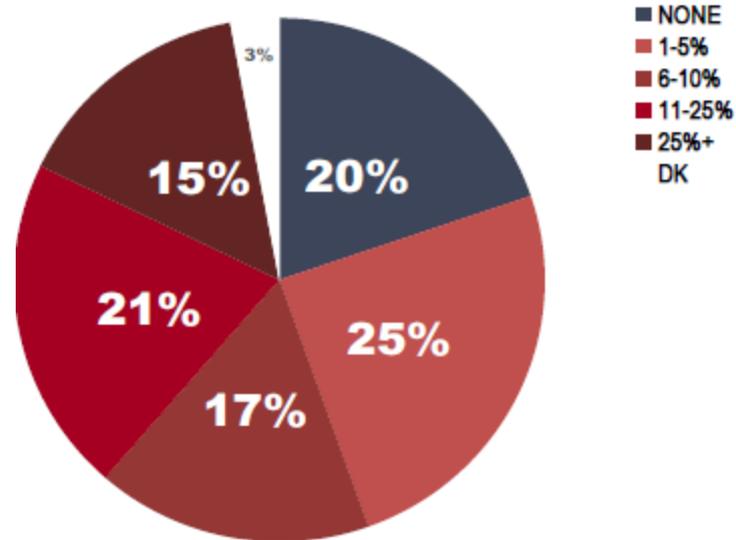
- 6% have current contracts;
- 12% have had contracts in the past.

# 2015 Business & Community Survey results: Business

## 8 in 10 have JBLM-related customers or clients

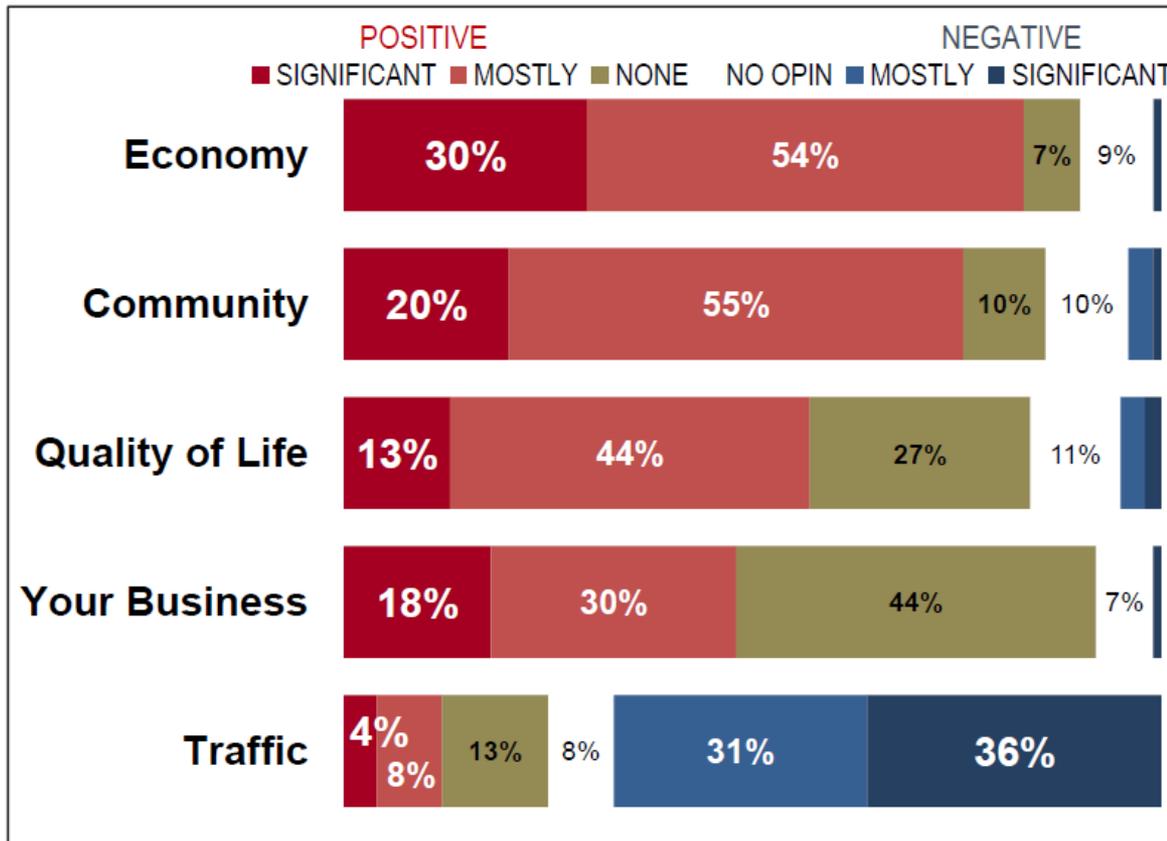
- 36% said more than 10% of their customers are JBLM connected.

What percentage of your customers or clients would you estimate are directly connected to JBLM



# 2015 Business & Community Survey results: Business

## JBLM Growth Seen as Having a "Mostly Positive" Impact on Local Economy and Quality of Life



• Thurston County respondents were somewhat more likely than Pierce County respondents to say there were "significant positive" impacts;

• Newer organizations (in operation less than 5 years) were more likely than older ones (10+ years old) to say there were "significant positive" impacts:

# 2015 Business & Community Survey results: Business

*Did you know . . .*

## **I-5 Corridor Congestion**

Overall, I-5 has not been widened in the study area since 1975, and is inadequate to meet today's demand.

Between 1970 and 2010, the population of Washington State grew by 97 percent, Pierce County grew by 95 percent, and Thurston County grew by 228 percent.

Population growth in Pierce and Thurston counties is projected to continue at a similar pace through 2040.

*Source: 2015 JBLM Joint Land Use Study - Land Use Compatibility Analysis, page 39*

### **Population Growth 2000-2009**

1. JBLM: 30K
2. Pierce County: 113K
3. Thurston County: 42K
4. WA State: 830K

*Source: JBLM Public Affairs Office, 2015*

## 2015 Business & Community Survey results: Business

### **2000-2010:**

The total population of Pierce County increased 13.5 percent from 700,818 in 2000 to 795,225 in 2010.

Thurston County's total population increased 21.7 percent from 207,335 in 2000 to 252,264 in 2010.

The U.S. Census indicated that in 2000, the on-base population of JBLM was 19,089. JBLM reports that, as of June 2015, the on-base population stands at 23,700.

*Source: 2015 JBLM Joint Land Use Study - Land Use Compatibility Analysis, page 5*

Civilian & military off-base population increase: 139,336

Military on-base population (30%) increase: 4,611

Military off-base population (70%) increase *estimate*: 10,759

Civilian off-base population increase: 128,577

# SSMCP 2016-2017 *Work Plan*



[www.ssmcp.org](http://www.ssmcp.org)

# SSMCP draft 2016-17 Work Plan

**Task 1** – Implement 2015 JBLM Joint Land Use Study

**Task 2** – Conduct Periodic JBLM Needs & Preferences Survey, Circulate Results

**Task 3** – Engage with Subject Matter Experts and Community Partners to Update and Address SSMCP Priorities

- Continue efforts of Economic & Business Development, Health Care, and Social Services Working Groups
- Convene Education, Transportation, Utilities/Infrastructure Working Groups

**Task 4** – Educate Leaders and Advocate at State and Federal Levels

**Task 5** – Enhance and Expand Regional SSMCP Membership, Participation and Collaboration

**Task 6** – Seek additional mid and long term funding for SSMCP's staffing and operations

**Partnership website:**

[www.ssmcp.org](http://www.ssmcp.org)

*Thank you!*