The South Sound Military & Communities Partnership (SSMCP), in collaboration with Joint Base Lewis-McChord (JBLM), distributed a survey to over 40,000 active duty personnel and civilian employees at the installation in October 2013. The 2013-2014 study updated the original Needs & Preferences Survey conducted in 2011-2012. The findings are being used to strengthen local communities’ ties with the South Sound military presence and to bolster the levels of service provided to service members.

Neighboring Joint Base Lewis-McChord and with direct access from Interstate 5, unincorporated Pierce County is a thriving community including approximately 8,863 uniformed men and women (as well as their families.)

70% of JBLM-employed residents in Pierce Co. feel the support of their local community is good or very good.

SSMCP MISSION:
Foster effective communication, understanding, and mutual benefit by establishing the most effective point of coordination for resolution of those issues which transcend the specific interest of the military and civilian communities of the South Sound Region.

SSMCP VISION:
SSMCP is an innovative and flexible partnership uniquely positioned to provide regional leadership.

SSMCP CRITERIA:
- Foster effective communication, understanding, and mutual benefit
- Establish the most effective point of coordination
- Resolution of issues transcending specific interest of military and civilian communities
- Ensure South Sound military influence and impact in Pierce County

SSMCP GOALS:
- Support military mission and readiness
- Develop a culture of mutual support
- Enhance quality of life for military & civilian communities
- Promote economic development and stability

Pierce County
JBLM Active Duty / Employee Resident Profile

2013 Needs & Preferences Survey
SSMCP.org
Distribution of greater Pierce County Military Household Income

**Income Range**

- 25K - 34,999 4.4%
- 35K - 49,999 13.8%
- 50K - 74,999 25%
- 75K - 99,999 22%
- 100K - 149,999 18.3%
- 150K + 10%

**ESTIMATED* TOTAL ANNUAL ACTIVE DUTY HOUSEHOLD INCOME IN GREATER PIERCE COUNTY**

$62,225,000 - $75,779,186

*Margin of error exists in results due to survey wording. Minimum estimated total is assumed to be accurate.

**Housing**

Nearly 1 in 40 of Pierce County’s population is Active Duty

77% Army | 20% Air Force

Of the JBLM service members living off-base...

- 27.4% live in greater Pierce County
- 13.8% live in unincorporated Thurston County
- 0.3% live in greater King County

48% of Pierce County’s military-connected residents own their homes

47% rent their homes

58% of those needing off-base childcare feel available services meet their needs.

Approximately 15% of the JBLM-employed Pierce County residents plan to transition out of the military in the next 2 years.

45% will stay in Puget Sound, 54% of those to seek jobs and 21% for school.

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**Most JBLM-employed Pierce County residents like what they see and can do!**

Good or Very Good in greater Pierce County:

- 85% trails, parks, water access
- 58% walkable destinations
- 56% Schools
- 71% culture and entertainment facilities
- 79% of JBLM-employed residents feel greater Pierce Co. is safe.

66% of JBLM-employed Pierce Co. residents do their grocery shopping off-base. 83% of residents say nearby access to fresh and healthy foods is good or very good.

91% do their retail shopping off-base. 81% of Pierce Co. residents say access to nearby quality commercial businesses and services is good or very good.