

Lakewood Index

City of Lakewood Economic Development Newsletter

June/July 2015



Economic Development News

Businesses Can Help Lakewood Shine During 115th U.S. Open

Tiger Woods. Rory McIlroy. Ryan Moore. Phil Mikelson. Jordan Spieth. They will all be here, along with hundreds of thousands of their biggest fans.

Finally, after years of planning, the 115th U.S. Open will tee off at Chambers Bay Golf Course, June 15-21, right in Lakewood's back yard.

For Lakewood, it means golf's biggest showcase will seem closer than your chip shot that inexplicably rests on the lip of the cup instead of dropping.

Our community will play an integral role in this year's championship, both directly and indirectly (For examples, view the box to the bottom left).

In early May, the Economic Development Department mailed letters to businesses along the route leading to Fort Steilacoom Park and Chambers Bay Golf Course about what to expect. The event will draw some 235,000 visitors over one week, approximately

47,000 of which have never been to Washington State. Thousands of visitors will travel along Bridgeport Way and Steilacoom Boulevard. A few tips that the City provided:

- Post a "Welcome U.S. Open Attendees" sign
- Spiff up your property
- If planting, consider using red, white and blue coloring
- Expand your social media outreach to attract visitors
- Get excited!

These tips apply to any business, organization or resident throughout Lakewood. We only get one chance to make a first impression on a global stage. So c'mon. Let's show the world why we love living, playing and doing business in such a fantastic community.

Lakewood in the U.S. Open

- Fort Steilacoom Park official parking/shuttle site
- Most routes to Chambers Bay run through City
- Security force includes Lakewood Police Officers



Lakewood Launches Economic Development Website

The City of Lakewood recently launched an [Economic Development website](http://destination.cityoflakewood.us) that's adaptable and easy to use. Web users can find it at destination.cityoflakewood.us. Just like it sounds, the new website gives users a quick way to learn about what our community has to offer. It details places to eat and drink, play, visit and stay. The new website follows a theme, depending on the time of year, a major event and other factors that might spark interest in our community. Currently, the theme of the website is - as you might have guessed - Lakewood being the gateway to Chambers Bay Golf Course and the 115th U.S. Open. Not only does it offer information about the championship, but it also provides information on unique spots to golf (Ex. RMG at Oakbrook, American Lake Veterans Golf Course) dine (Ex. The RAM, House of Donuts) and play (Ex. AMC Loews Theater, different Lakewood parks) in our community. Be sure to check it out!

destination.cityoflakewood.us



Business Showcase: Allen Realtors

On Oct. 1, 2015, Lakewood-based Allen Realtors will celebrate its 75th anniversary. It began in Tacoma but moved to Lakewood. Over the years, it has become one of the most successful and longest-running realty companies in the South Sound. It has created a legacy built on its strong relationships – both with customers and the company’s employees who cater to them. Those are some of the key ingredients, according to President/Designated Broker Mike Larson, to its longevity. It also the reason the City of Lakewood is proud to recognize Allen Realtors – a Lakewood institution as much as its distinctive red and white signs – as the City’s Business Showcase. You can read the full Business Showcase by [clicking here](#).



online: haroldallen.com

Did You Know?

6 percent

That’s how much the median sales price for a Lakewood home jumped in 2014 compared to the year prior. Average sales price jumped by nearly 4 percent during the same period.

Economic Indicators at a Glance

	2013	2014	Change
Median Home Sales Price	\$199,000	\$211,000	6% ↑
Average Home Sales Price	\$282,304	\$292,873	4% ↑

Warehouse, health care, retail jobs grow for Lakewood residents

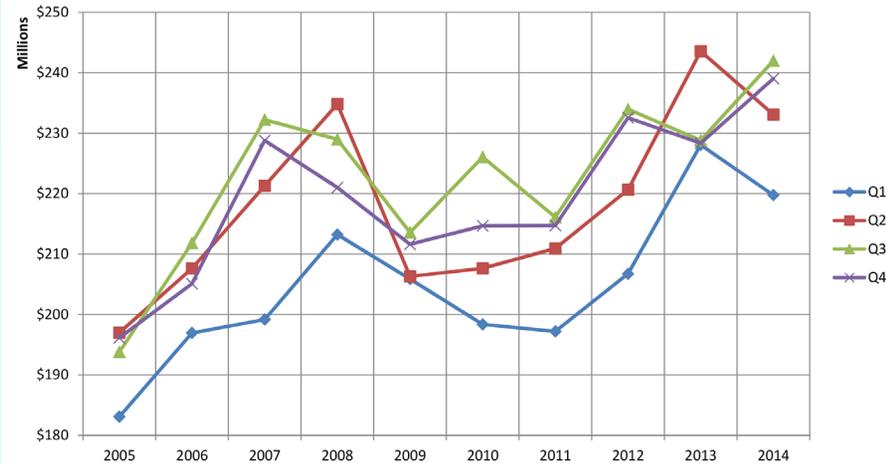
	2010	2013	Growth
• Transportation and Warehouse, Utilities	1,096	1,321	21% ↑
• Education services/health care/social	5,220	5,765	10% ↑
• Retail	3,178	3,394	7% ↑

Source: Bureau of Labor, Washington State Employment Security Department

Lakewood Total Crime 1997-2014 (rate per 1000)



Lakewood Taxable Retail Sales



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