Preventing Cyber Crime & Business Identity Theft

Sponsored by:
Pierce County Economic Development Department &
City of Lakewood Economic Development

When: Wednesday, March 20th, 2013
Time: 8:30 a.m. to noon
Where: Lakewood City Hall Council Chambers, 6000 Main Street SW, Lakewood, WA 98499
(Lakewood Towne Center)

Learn about current and ongoing potential threats to your business and what you can do to prevent or minimize intrusions. Topics will include:

- Preventing theft of proprietary data such as trade secrets, pricing strategies, supplier costs, customer information
- Protecting corporate legal filings with government that might be compromised and altered
- How retail POS systems, even for mom and pop operations, are being hacked for credit card and banking information and what you can do to protect against this threat
- How new smart phone applications present criminals with new opportunities to steal information and money
- Learn about service sector threats to client confidentiality and financial losses and what you can and should do to keep this from happening and protect your organization and its reputation

Presenters:

- Patrick Reed, WA Secretary of State Office of Corporations
- DS Benbow, Internet Identity Co.
- Eduard Telders, REI
- Aaron Hanson, Symantec Corporation
- Representative from WA State Attorney General’s office to Law Enforcement Group Against Identity Theft
- Emily Parkhurst, Technical writer, Puget Sound Business Journal

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Register: Register here